

PRIVATE  
LABEL  
ONLY

**OEM**

  
MADE IN FRANCE



# MARINE CARE

THE MARINE ANTI-AGING RANGE

**LESSONIA**  
cosmetics + ingredients

# MARINE CARE

Developed to prevent skin aging, our MARINE CARE range helps to fight skin ageing, conceal fine lines and deeply nourish for a rejuvenated face.



**-9.1%**  
THE WRINKLES  
DEPTH\*

**-6.3%**  
THE SKIN'S  
RELIEF\*\*

**99.6%**  
NATURAL ORIGIN  
TO AQUALGAE

## THE MARINE CARE ROUTINE

MARINE CARE range is composed to a large products to makes the perfect skincare routine and an ally for every single day.

**MILK MAKE-UP REMOVER**  
**TONER**  
**FACE & EYES SERUM**  
**FACE CREAM**

\*Study based on testing the FUCOREVERSE on finish product

\*\*Study based on testing the HEALTHYSKIN on finish product



## ABOUT MARINE CARE RANGE

It's in the heart of our region in Brittany that we cultivate the benefits of beauty to offer quality, skin-friendly and innovative standard products.

We carefully select the active ingredients for our products, which are harvested from the seaweed on our beautiful Finistère coast.

Our R&D team worked for several months to develop the MARINE CARE range, which is composed of ingredients carefully selected to prevent skin aging with naturally according to ISO 16128.

## MARINE CARE RANGE 3 MAIN INGREDIENTS

### HEALTHYSKIN

#### POWERFUL ACTIVE

Healthyskin® is a marine active obtained by a patented enzymatic hydrolysis process for the Gigartina Stellata algae. It allows to reinforce the skin's system defense, improve the skin renewal process (more than doubled in 4 days) and offers a smooth texture on skin (-6,3%)

### FUCOREVERSE

#### ANTI-AGEING ALLY

Fucoreverse® is a marine anti-aging active ingredient from a by-product that prevents skin aging by stimulating the skin's defence and regeneration mechanisms while regenerating the extracellular matrix. It also reduces the depth of wrinkles by 9,1% compared to placebo.

### AQUALGAE

#### MARINE INGREDIENT

AQUALGAE is cellular algae water obtained by a process of gentle evaporation and condensation of fresh seaweed. Harvested in our Brittany region, it is made from 100% water composition of the algae, no added water or solvent.

# MARINE CARE

A RANGE OF  
4 PRODUCTS FOR DAILY SKIN ALLY



## MILK MAKE-UP REMOVER

99% NATURAL ORIGIN

Developed to prevent skin aging, this milk make-up remover allows to gently remove waterproof make-up and leaves a clean and smooth skin, without greasy effect. The milky texture provides comfort during make-up removal for a soft finish effect on skin.

## TONER

99,6% NATURAL ORIGIN

Used to complete make-up removal, this anti-aging toner is a lotion that perfectly neutralizes the effects of limescale and gets rid of surfactants left on the skin. It prepares the skin for a better application skincare products and optimizes their results. This toner is highly appreciated for its lightness and ability to deliver real skin benefits. This water-free is a pure concentration of algae extracts from our Brittany coast. Really easy-to-use, this toner leaves a clean and tonic effect on skin.

## FACE & EYES SERUM

99% NATURAL ORIGIN

Use alone or before face cream, as a treatment or a daily use, this anti-aging serum is the perfect ally to prevent skin aging and improve radiance for a rejuvenated face. The fluid and evanescent texture is nice to use for a better skin radiance.

## FACE CREAM

xx% NATURAL ORIGIN

Apply alone or in synergy with the anti-aging serum for optimized action, this face cream is the perfect daily ally to maintain good the appearance of skin, to conceal fine lines and deeply nourishing for a rejuvenated face. The creamy texture offers a nice feel during application and a radiant finish effect after.

# A FULL SERVICE FOR YOUR PROJECT

Lessonia offers you a global service for your projects, including all the following essential steps :

# 1

## QUANTITY

- **Controlled and constant quality**
- **GMP certification** (ISO 16128 norm)
- **Regular external controls**

# 2

## REGULATION

- **Accurate and clear subcontracting agreements**
- **Personalised cosmetics dossiers** following the European regulation 1223-2009
- **Preparation to the European portal notification**

# 3

## PACKAGING

- **Sveral kinds of packagings** are available to match perfectly to the different distribution channels : jar, tube, dropper, bottle with pump/flipflop cup/reducer or spray.
- **A wide choice of decoration** : label, skillscreen, hot stamping...

# 4

## MARKETING

- **Brand image & identity** : we create and design your brand territory to drive your brand performance on your market. We reveal your brand essence through different offers (brand platform, logotype, graphic charter).

- **Artwork & Packaging :**

according to your brief, market and your brand identity, we explore different graphic lines to find your future packaging design. We can support you on any type of packaging supports (sachet, tube, jar, flask...).

- **Video & photo** : take time to tell your brand story to your consumers. Thanks to a lifestyle video, express your brand values, your brand image. Show your product production process thanks to a video dedicated to give a full transparency on your product manufacturing (quality, GMP, made in France...). Be seduced by a photography reporting to nourish your social medias.

- **Marketing support** : We can help you to express your brand or product through marketing and communication supports such as brand book, leaflet or marketing product sheets.