



100%
MADE IN
FRANCE

REXPLORE BEAUTY

THE REHYDRATING PERSONAL CARE RANGE

THE MOST SUSTAINABLE RANGE TO SAVE PLANET



LESSONIA
cosmetics + ingredients

**REFILL,
REHYDRATE
& SHAKE**

**SHAMPOOS
SHOWER GELS
MICELLAR WATER
SHAVING FOAM**



**SAVE THE
PLANET**
WITH THIS RANGE



SAVE THE PLANET

WITH OUR REHYDRATING PERSONAL CARE RANGE

7

PRODUCTS

- 3 SHAMPOOS
- 2 SHOWER GELS
- MICELLAR WATER
- SHAVING FOAM



OUR PRODUCTS TO REHYDRATE



SHAMPOOS



SHOWER GEL



MICELLAR WATER



SHAVING FOAM



THE REHYDRATING RANGE

SHAMPOOS

- **P248 - MILD SHAMPOO**

For a **daily use** and **all family**, this shampoo is a perfect ally for **all hair types**.

**95%
NATURAL
ORIGIN**



- **P250 – MOIST & REPAIR SHAMPOO**

This **organic shampoo** is ideal for **damaged and dry hair**. It **repairs hair breakage** to get a **silky touch**.

**ORGANIC
& 95%
NATURAL
ORIGIN**



- **P249 - BALANCING SHAMPOO**

Our shampoo **nourishes** the hair while **purifying** and **rebalancing the scalp**. Hair is **soft, light and easy-to-style**.

**95%
NATURAL
ORIGIN**





THE MAIN INGREDIENTS



ALOE VERA

MOISTURIZE & SOFTEN



INUTEC

A NATURAL CONDITIONER

WITH A LIGHT FEELING



AMIHOPE

SILICONE-LIKE EFFECT, REPAIRING

SOFTEN, SILKY EFFECT



LIPACID

PURIFYING, ANTI-DANDRUFF,

SEBUM CONTROL



THE REHYDRATING RANGE

SHOWER GEL

- **P257 – CANDY SHOWER GEL**

This **translucent light blue** shower gel offers a **generous foam** while **cleansing skin**. Its **sweet candy perfume** will please young and old.

ORGANIC & 95% NATURAL ORIGIN



- **P251 – POMEGRANATE SHOWER GEL**

This **translucent** shower gel offers a nice **perfume of pomegranate**. With its generous foam, it will **wake up your senses while cleansing skin**.

95% NATURAL ORIGIN





THE REHYDRATING RANGE

MICELLAR WATER

- P252 – MICELLAR WATER

This micellar water effectively **cleans the skin and remove make-up easily and softly**. It leaves the skin free of impurities. Ideal for **sensitive skin**.

95%
NATURAL
ORIGIN





THE REHYDRATING RANGE

SHAVING FOAM

- **P253 – SHAVING FOAM**

This shaving foam is very **easy to apply** and offers a **comfort glide** during shaving. It helps to **moisturize the skin** and **protect it against irritations**. It spreads easily and very easy to rinse. Thanks to the menthol, it **leaves a freshness feeling** after using.

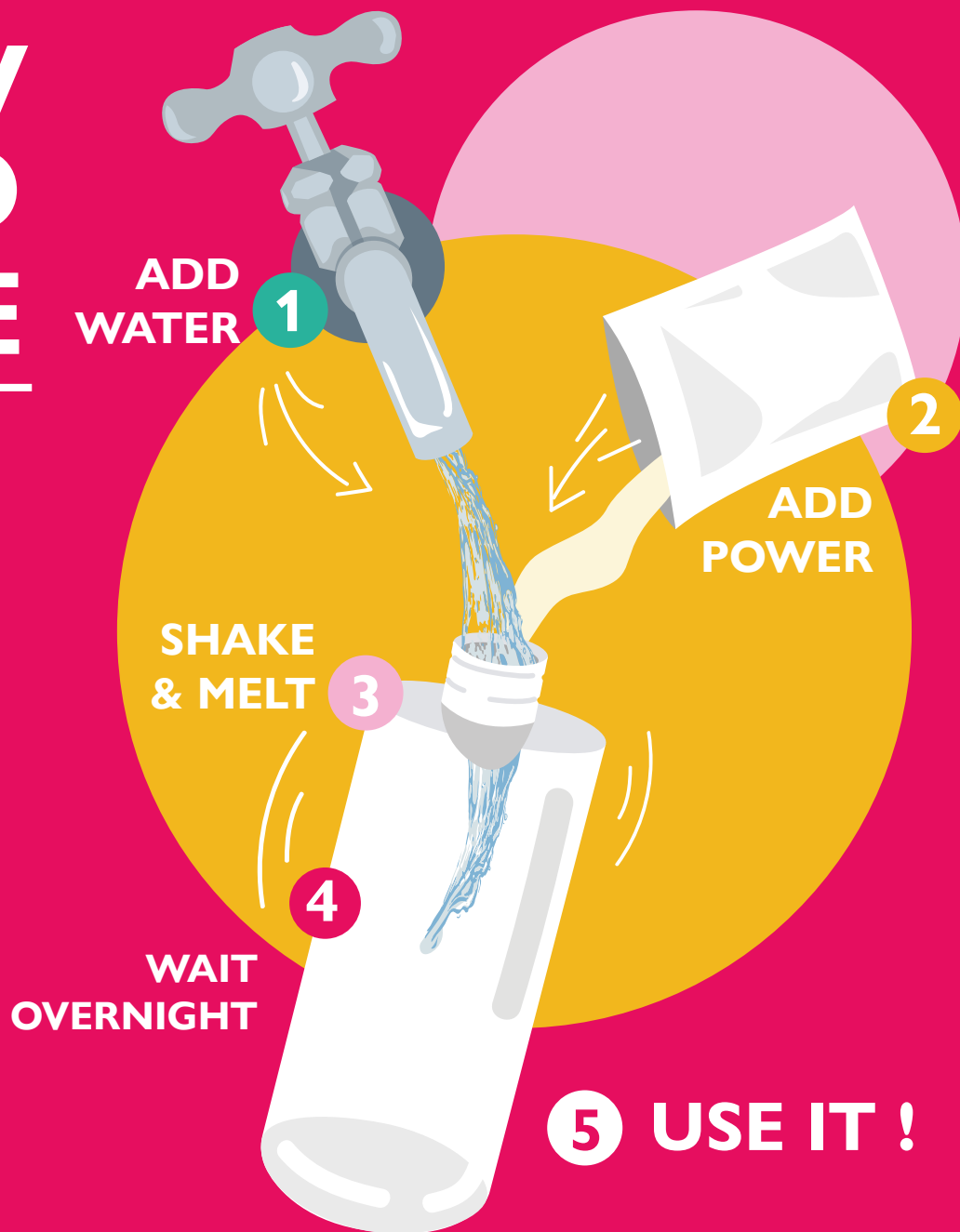


95%
**NATURAL
ORIGIN**



HOW TO USE

A REHYDRATING PRODUCT



REFILL, REHYDRATE & SHAKE

5 STEPS ONLY
TO REEXPLORE
BEAUTY

RATIOS POWDER WATER

LESSONIA
cosmetics + ingredients

| Code | Products | Powder | Water | Volume after 6 hours | Recommended final packaging |
|------|------------------------|--------|--------|----------------------|-----------------------------|
| P248 | Mild Shampoo | 25 g | 200 mL | 220 mL | 300 mL |
| P250 | Moist & Repair shampoo | 50 g | 200 mL | 230 mL | 300 mL |
| P249 | Rebalancing shampoo | 25 g | 200 mL | 210 mL | 300 mL |
| P251 | Pomegranate shower gel | 25 g | 200 mL | 220 mL | 300 mL |
| P257 | Candy shower gel | 50 g | 200 mL | 230 mL | 350 mL |
| P252 | Micellar water | 14 g | 200 mL | 210 mL | 250 mL |
| P253 | Shaving foam | 20 g | 80 mL | 150 mL | 200 mL |



**SAVE
THE
PLANET**



**THE MOST
SUSTAINABLE
PERSONAL CARE
RANGE**

**TO OFFER 100%
ECO-FRIENDLY
PRODUCTS**





HOW DO WE SAVE THE PLANET? WITH REHYDRATED PRODUCTS ?

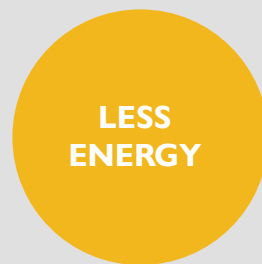
ENVIRONMENTAL IMPACT STUDY

COMPARATIVE STUDY BETWEEN MILD LIQUID SHAMPOO & MILD SHAMPOO TO REHYDRATE

In order to obtain a **global vision of the environmental impact** of each product, we studied the different **life-cycle steps of each products** : raw materials used in the formulation, packaging footprint, the product manufacturing process, shipping and the end life's product after using it.

THE LIFE CYCLE STEPS STUDIED:

- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE



-52%



-50%

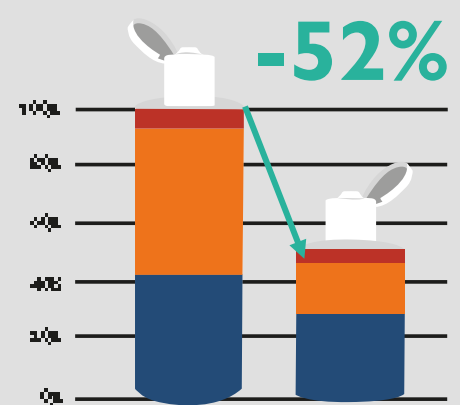
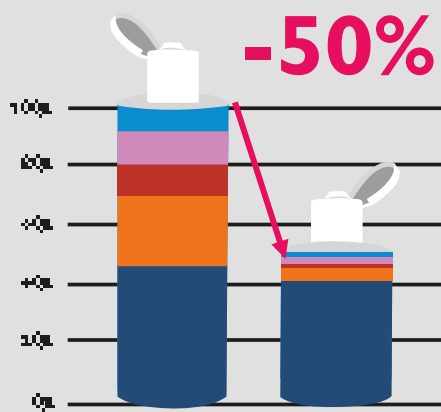
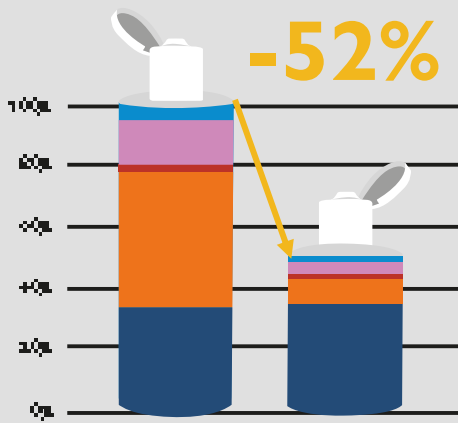


-52%

PRIMARY ENERGY CONSUMPTION

GREENHOUSE GASES (T CO2)

WATER CONSUMPTION



- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE

- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE

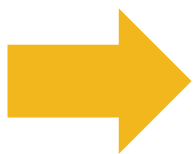
- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE



200 ML
SHAMPOO



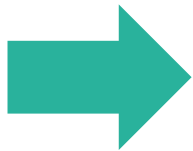
**WITH 1 SHAMPOO
TO REHYDRATE,
WE SAVE**



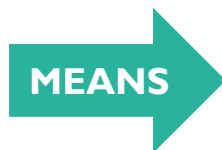
**1 kWh
OF PRIMARY
ENERGY**



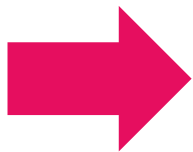
**1 DAY AND HALF
WITH LIGHT ON**



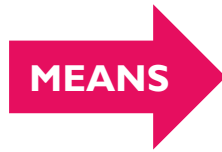
**750 ml
OF WATER**



1 WATER BOTTLE



**250 g
OF CO2**



2 KM BY CAR

**WE REDUCE THE WEIGHT
OF CONSUMER PACKAGING BY**

80%



ADVANTAGES

OF REHYDRATED
PRODUCTS



ECONOMY & SUSTAINABILITY

BY REDUCING
ENVIRONMENTAL
IMPACT

- **RECYCLABLE SACHETS**
- **RE-USABLE PACKAGING**
- **PACKAGING WEIGHT REDUCED**
- **ECONOMY ON TRANSPORT & STORAGE**
- **SPACE SAVING ON RETAIL (shelves, displays...)**

4 RETAIL CONCEPTS TO REEXPLORE BEAUTY





CONCEPT 1

**1 DESIGN FLASK TO RE-USE
SUCH AS A « COLLECTION »
+ REFILLER SACHETS**



CONCEPT 2

1 SHAMPOO ALREADY
REHYDRATED IN
BRAND FLASK/BOTTLE
+ REFILLER SACHET





CONCEPT 3
REFILLER SACHET ONLY



CONCEPT 4
REFILLER SACHET ONLY



OUR INDUSTRIAL PROCESS TO FIT WITH YOUR PROJECT

LESSONIA
cosmetics + ingredients

**YOUR
BRAND**





**WE ARE THE
« POWDER EXPERT »
FOR COSMETIC
INDUSTRY**





OUR INDUSTRIAL FACILITIES

WHITE ROOM FOR POWDERS

MIXING

- 2 ploughshare mixers
(1200 L - 4 800 L)

STERILIZER

- 2 sterilization units

**PRODUCTION CAPACITY
4 TONS / DAY**

PACKING ROOM FOR POWDERS

PACKING MACHINES

- 2 automatic sachets
packing machines
- 1 automatic bottle filling
machine
- 1 automatic jar filling
machine
- 1 tablet press machine

**PRODUCTION CAPACITY
80 000 UNITS / DAY**



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