

HAPPY MASK®

100%
RECYCLABLE
OPTIONS AVAILABLE !



OEM
PRIVATE
LABEL
ONLY

THE EUROPEAN
LEADER FOR
SHEET MASKS

Skin friendly materials
Safe serums
Ecologically friendly
Quality environment
Manufacturing & packaging


MADE IN
FRANCE



100% RECYCLABLE OPTIONS AVAILABLE !



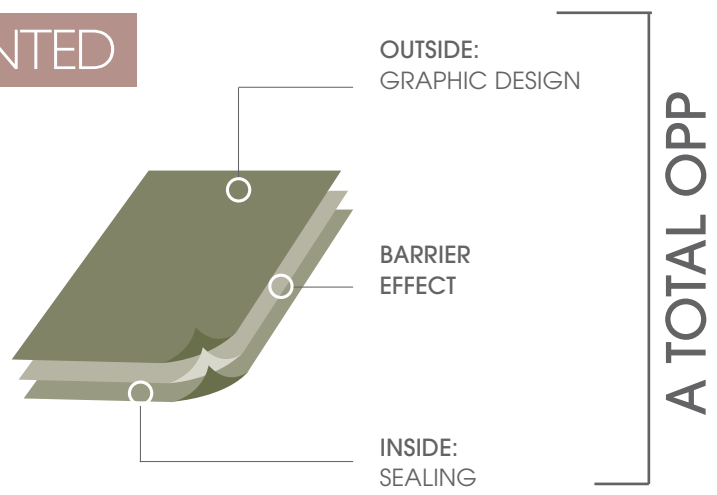
NEW & EXCLUSIVE !



PATENTED

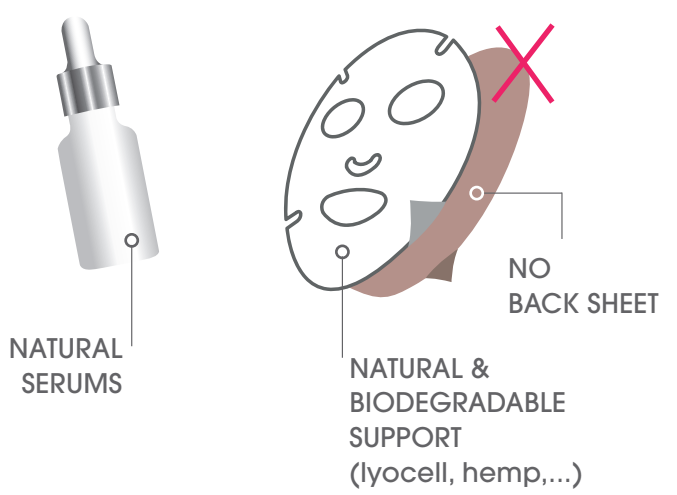
THE FIRST MONO-MATERIAL SACHET

Thanks to its R&D team, Lessonia has patented the first mono-material sachet, 100% recyclable with an effective barrier effect. A true step forward to significantly reduce the environmental sheet masks footprint.



A GLOBAL SUSTAINABLE SOLUTION FOR YOUR SHEET MASK PROJECT

Combined with a biodegradable support (without polypropylene back sheet), and a natural serum, Lessonia offer a 100% sustainable solution.



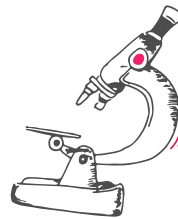
OUR R&D TEAM



HAPPY MASK FACTORY

Team of 10 people (development & formulation) to ensure success for your sheet masks launches.

- Formulation
- Stability & compatibility tests
- Challenges / patch / ocular tests
- Efficacy tests
- Safety assessment
- Organic certification



INDUSTRIAL FACILITIES

MANUFACTURING

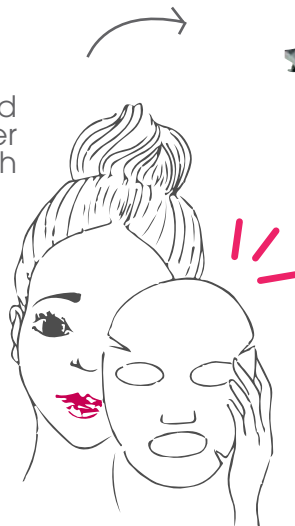
- 1 vacuum mixers for pilot (10 l)
- 5 vacuum mixers (50 - 300 - 600 - 1000 l - 2000 l)

PACKING

- 3 automatic lines
- 5 semi-automatic lines

A UNIQUE AUTOMATIC LINE:

Lessonia's team developed this line by bringing together several machine units, which makes it totally unique.



PRODUCTION CAPACITY

Sachet	105 000 / day	26 000 000 / years
Patch	12 000 / day	5 000 000 / years
Total	117 000 / day	31 000 000 / years

SKIN FRIENDLY NON-WOVEN MATERIAL

Lessonia selects non-woven materials with the highest degree of naturality and security. Lessonia follows the **STANDARD 100 by OEKO-TEX**, which is the reference in the textile industry. It ensures that the materials used to make Lessonia's mask are not harmful and do not present a risk when they are in contact with skin.



Accordingly, a distinction is made between four product classes:

- Class 1 : fabrics for babies.
- Class 2 : fabrics that are in contact with skin
- Class 3 : fabrics used away from the skin
- Class 4 : fabrics for decoration/furnishing materials

FIBER MASK

Acting as a boosting care, sheet masks are now an essential player in skincare routine. Select your mask material amongst different non-woven materials and combine it with the serum of your choice.



Lyocell

An almost transparent natural fiber that absorbs and releases more serum than cotton. Softer than silk and other cellulosic materials.

Lyocell material is a purified cellulose resulting from the transformation of the pulp of hardwood through a certified green process (enzymatic process rather than chemical one). Natural, 100% biodegradable, coming from sustainable forests.

- Invisible material
- Tight dermal adhesion
- Very soft and skin friendly



Lyocell fibers are transparent.
Microscope X1000

100% BIODEGRADABLE

NEW !

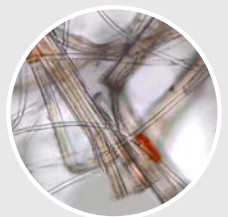
Hemp

This non-woven sheet mask is made with a high rate of hemp fibers (30%) bringing naturalness and a good visual appeal when it's applied on skin.

Combined with Lyocell, we obtain a unique and sensory sheet mask.

No back sheet is necessary for automatic filling.

- Ecologically friendly (biodegradable, sustainable origin)
- Soft and skin friendly
- Transparency with hemp inclusion
- Tight dermal adhesion



Hemp fibers visible
Microscope x100

100% BIODEGRADABLE





Black Mask

Black fabric, made from activated charcoal.

Charcoal is heated to extreme high temperatures, to acquire high absorption abilities through structure transformation.

- Strong absorption ability (porous structure)
- Purifying material absorbing sebum excess and pollution



*Black porous structure with black charcoal
Microscope x1000*

NEW !



Organic cotton

This organic sheet mask is made from an organic cotton fiber harvested according to the organic farming norms. To reduce the environmental footprint, we removed the polypropylene support. Thanks to this, this support is 100% biodegradable.

- An organic sheet mask Cosmos certified
- No back sheet necessary

100% BIODEGRADABLE

BIO CELLULOSE

Considered as the premium material for sheet masks, bio cellulose is invisible and looks like a second skin. Its ability to absorb a large amount of water turns this material into a super moisturizing mask. It also provides a cooling and relaxing feeling on the skin during the mask's application.



Biotechnology

Bio cellulose is made during a fermentation process and by a specific bacteria that grows in coconut water. During the biotechnology process, the bacteria produces fibers of cellulose.

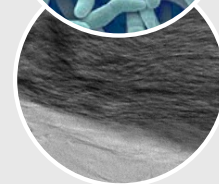
Quality commitment

To guarantee the quality of bio cellulose masks, Lessonia has built up a partnership in South Vietnam with the only factory able to manufacture bio cellulose according to the cosmetic guidelines and able to guarantee its traceability.

Bio cellulose is washed and stabilized in purified water just before being cut and packed under vacuum.

- Very thin and transparent
- High tightening effect

Acetobacter xylinum is the bacteria that transforms the coconut water into bio cellulose



*Bio cellulose
Microscope X 1000
The size of the fibers (<math><1\mu\text{m}</math>) makes the mask transparent*

SKIN FRIENDLY SERUM FORMULATION

One sheet mask requires from 10 to 22ml of serum. It is the equivalent of a full dropper for one use. For this reason, Lessonia focuses on the safety of its serums for consumers and on reducing their environmental impact.



MICROBIOLOGY

In order to make the serum of the **Happy Mask®** more friendly for the skin, Lessonia is working on **preservative-free formulas**. This is possible thanks to Lessonia's quality hygienic standards.

N.B. if the active ingredients included in the serum contains preservatives, the serum cannot be claimed as preservative-free.

MILKY SERUM

A SKINCARE CREAM IN YOUR SHEET MASKS



4C319 HEALTHY LOOKING SKIN*

A global approach for skin health

- **Healthskin**: marine active ingredient acting on the different epidermal mechanisms, essential for a healthy skin (+16.5% of skin hydration*).
- **Coconut oil**: contains fatty acids and A, E vitamins which are powerful antioxidant.
- **Sodium hyaluronate**: helps to fight dehydration.

4C352 HEMP MILKY SERUM

Soothes and saves skin from external aggression

- **Hemp oil**: known for its moisturizing, nourishing, calming and antioxidant assets.
- **CBD (in option)**: known to soothe skin and to reduce skin imperfections. Also ideal to regulate sebum as it is not comedogenic.

4C320 MICROBIOTA BALANCE*

Preserves the skin ecosystem

- **Bioecolia**: made from probiotics, protects the skin microbiota.
- **Coconut oil**: known for its restorative and soothing virtues. Rich in Omega 3 which nourish the skin.
- **Almond oil**: appreciated for its calming action.

100%
NATURAL**
PRESERVATIVES FREE

* FRAGRANCE FREE

** ISO 16128

4G390

WHITENING

94% NATURAL

Against hyperpigmentation

- **Edelweiss** : high alpine peaks symbol, this flower is known for its amazing antioxidant properties.
- **Gigawhite** : reduces age-spots' color intensity and lightens the skin.

4G391

MOISTURIZING

93% NATURAL

For a soft and smoothed skin

- **Low molecular weight sodium hyaluronate** : deeply hydrates the skin.
- **Aquaderm** : intense moisturizer that quenches the skin's thirst. Enhances the skin natural moisturizing capability.

4G392

ANTI-AGEING

93% NATURAL

For a younger skin look

- **Marine collagen**: contributes to reinforce skin regeneration.
- **Glialis**: makes the skin softer, smoother and firmer.
- **Fucoreverse**: stimulates collagen synthesis and reduces the wrinkles' depth (-9.1% wrinkles' depth*)

4G399

DEPUFFING

91% NATURAL

For a rested face

- **High molecular weight sodium hyaluronate**: helps to maintain skin's hydration.
- **Glycyrrhetic acid**: enhances the appearance of dry and damaged skin by reducing flaking and restoring suppleness.
- **Peptide**: acts on skin's firmness

4G467

ROSE
REJUVENATING

93% NATURAL

For better skin micro-relief and skin elasticity

- **Rose hydrolate**: known for its astringent and tensor effects, this hydrolate helps to prevent skin ageing.
- **High molecular weight hyaluronic acid**: preserves the elasticity and the firmness of the skin.
- **Resistress**: this active acts on the skin by reducing cutaneous micro-relief (+61% of collagen synthesis*).

4G470

OCEAN REVITALIZING 93 % NATURAL

Remineralization and skin's hydration

- **Seatrace**: offers multiple oligo elements and minerals which reinforce the skin barrier.
- **Low molecular weight sodium hyaluronate**: deeply hydrates the skin.
- **Lipomoist**: forms a continuous film on skin surface and attracts water, providing excellent hydration to the skin (+25.2% of cutaneous hydration after 24h).

4G471

CUCUMBER
BALANCING

94 % NATURAL

For a purified and balanced skin

- **Cucumber extract**: known to purify the skin.
- **Tea tree oil**: antibacterial action.
- **Matmarine**: diminishes skin's shininess and tightens pores for a unified complexion (-28.3% glossy skin observed*).

4G472

CHARCOAL
POLLUSCREEN

94% NATURAL

Protective barrier against pollution

- **Charcoal**: known for its absorption capacity, charcoal purifies and detoxifies the skin.
- **Pollustop**: this active forms a non-occlusive film on the skin surface creating a global protective barrier against pollution and UVs (+38% of protection against fin particles' incrustation on the skin*).

4G492

LEMON RADIANT

94% NATURAL

For a brighter and unified skin's complexion

- **Lemon extract**: antioxidant and cutaneous tonic, lemon extract is known to stimulate the skin and the nervous system.
- **Vitamin C**: for skin radiance.
- **Fucowhite**: this whitening marine active ingredient significantly increases the skin clarity and decreases skin pigmentation (-63% of volunteers observed a decrease of skin pigmentation*).

4G468

EXOTIC PEELING
SERUM

93 % NATURAL

Soft peeling effect for a fresh complexion

- **ACB Fruit Mix**: contains natural Alpha Hydroxy Acids (AHAs) providing enzymatic peeling. Combined with glycolic acid, the skin looks younger and radiant.
- **Papaya powder**: natural fruit acids and papain contained in this powder helps to eliminate dead cells.
- **Orange hydrolate**: soothing effects.

NEW !

BIO
COSMOS

4G502

MOISTURIZING & REGENERATING

100% NATURAL

4G503

MATTIFYING

4G514

PURIFYING & ANTI-BLEMISH

* clinical tests made on active ingredients

A TRUE SUSTAINABLE COMMITMENT ROOTED IN OUR DNA

Since 2002, we have always designed and manufactured cosmetic solutions with a global sustainable approach. It is in our DNA to offer products which has been carefully produced. We are daily engaged to reduce our environmental impact and stimulate circular economy. We offer a global sustainable approach because we are committed to respect environment and human well-being, not because it is trendy.



4 CSR ISSUES



ACT TO IMPROVE LOCAL & SOCIAL DYNAMICS

- Ensure a local employment strategy
- Encourage professional integration
- Support local initiatives



ACT FOR OUR COLLABORATOR'S FULFILLMENT

- Guarantee security & safety at work
- Create a pleasant living & working environment
- Develop & encourage professional and personal fulfillment



ACT TO PROTECT ENVIRONMENT

- Develop an innovative offer with a global sustainable approach
- Include solutions for energy saving
- Encourage circular economy
- Reduce, recycle & upcycle wastes



ACT FOR A RESPONSIBLE PRODUCTION

- Guarantee products quality & safety
- Reinforce partnership with suppliers
- Enhance responsible purchasing

A GLOBAL SUSTAINABLE APPROACH REWARDED



- **LABELLED ECOVADIS** IN 2019 for our CSR policy
- **GOLD GREEN AWARD** IN 2018 for our active ingredient Fucoreverse
- **BEST EMPLOYER** IN 2018 IN OUR AREA for our recruitment policy
- **BRONZE GREEN AWARD** IN 2015 for our active ingredient Celluloscrub