ALTER POW DERS

ALTER-POWDERS

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THE PLANT ALTERNATIVE TO UNDESIRABLE INGREDIENT

OBJECTIVES

ALTERNATIVES TO UNDESIRABLE INGREDIENTS

INCI

- Plants extracts instead of synthetics or chemically modified products

NATURALNESS

- Up to100% natural according ISO16128
- Mainly Cosmos compliant

EASY TO USE

FUNCTIONAL INGREDIENTS THROUGH OUR NEW PLANT ALTERNATIVE RANGE

ALTER-EMULFABA
EMULSIFIER WITHOUT SURFACTANT
J100

ALTER-EMULGEL
A NATURAL EMULSI-GELLING AGENT WITHOUT SURFACTANT
J106

ALTER-THICKBARLEY
THICKENING AGENT
J101

ALTER-GELIJAC
HIGH VISCOSITIES GELLING AGENT
J104

ALTER-GELITIUM
TRANSPARENT GELLING AGENT
J105

ALTER-TALCANIOC
HYDROPHOBIC POWDER
J103

ALTER-MATTIFIER
A NATURAL INSTANT MATIFFIER
J107

ALTER POWDERS

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ALTER-EMULFABA

REF : J100

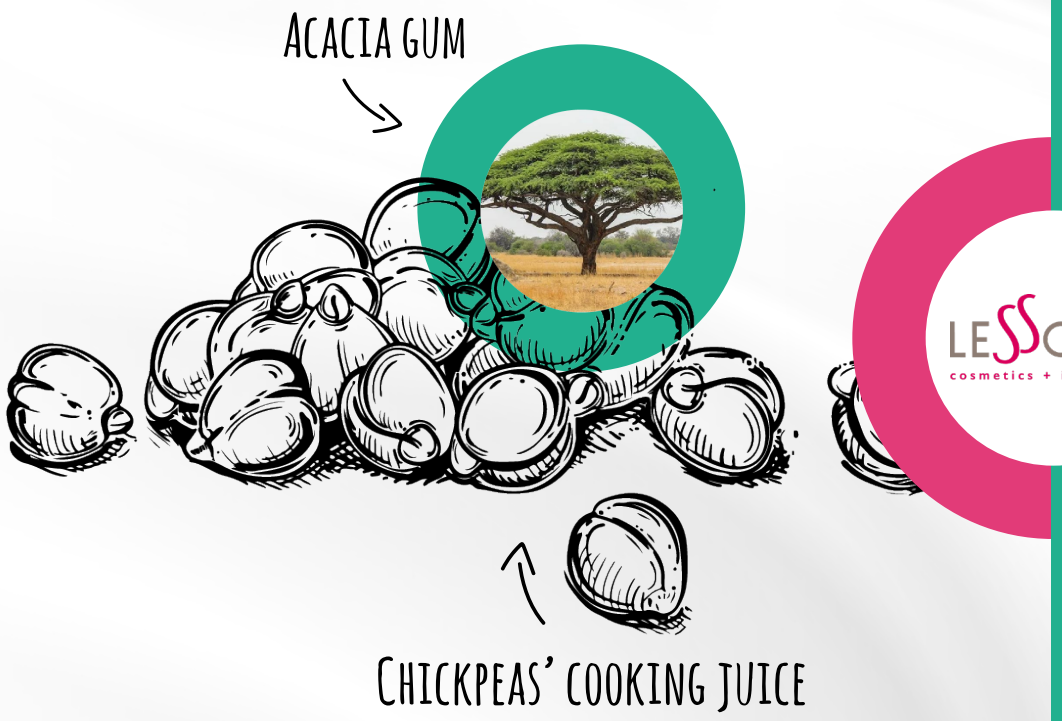
EMULSIFIER WITHOUT SURFACTANT

IDEAL TO FORMULATE O/W EMULSIONS WITH A TYPICAL VELVETY FEELING.

100% NATURAL ACCORDING TO ISO 16 128 COSMOS COMPLIANT

OK CHINA

- **Made from plant extract and gums only**
- **A typical velvety feeling**
- **Good stability (pH, electrolytes…)**



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MANUFACTURING PROCESS :
Association of aquafaba powder (chickpeas' cooking juice) (10%) with acacia gum (Acacia senegal tree's resin) (60%), sclerotium gum (from the sclerotium rolfssii mushroom) (30%).

APPARENCE:
Beige powder

INCI :
Acacia senegal gum & Sclerotium gum & Hydrolyzed cicer seed extract.

PROPERTIES & USES

- **DOSAGE:**

Recommanded to use at 2%.

- **PROPERTIES:**

Oil in water emulsions.
Formation of a nice fluid emulsion.

To obtain a thickener emulsion, it can be combined with our ALTER-THICKBARLEY, ALTER-GELIJAC or ALTER-GELITIUM.

No soapy

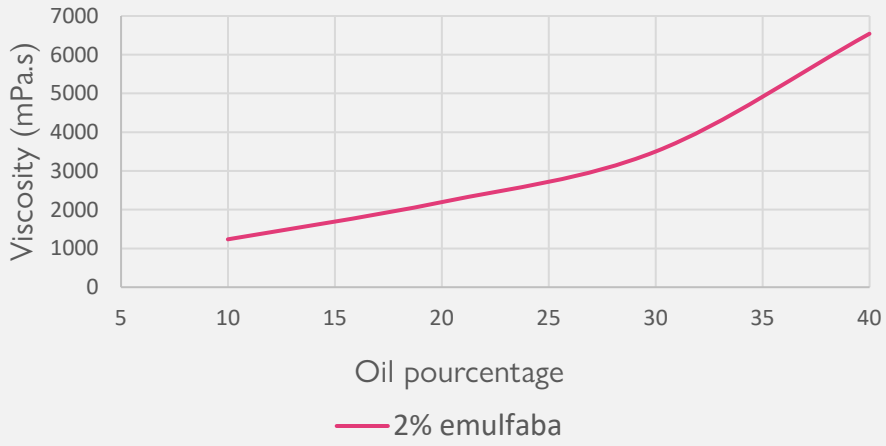
- **USES:**

Skincare and bodycare suchs as moisturizing milks, cleansing milks, anti-aging creams

Sprayable

THICKENING CAPACITY

VISCOSITY ACCORDING TO OIL POURCENTAGE



Graph n°1 *: viscosity of an emulsion with 2% Alter-Emulfaba according to oil concentration ; Emulsion with only water, preservatives, plant oils and 2% Alter-Emulfaba.*

FORMULATION

- Recommanded 2.0%
- Hot emulsification (from 45°C) in aqueous phase
- Disperse in water first with deflocculator turbine
- Add Oil phase (from 45°C) up to 40% at 2% of ALTER-EMULFABA
- Use rotor stator to mix

Figure N°1 :
microscopic picture of emulsion formed with 2% of ALTER-EMULFABA

COMPATIBILITIES

- Very good emulsion's stability in a range of pH from 4 to 8.
- It emulsifies all oily phases, whatever their nature : synthetic, mineral of plant oils.

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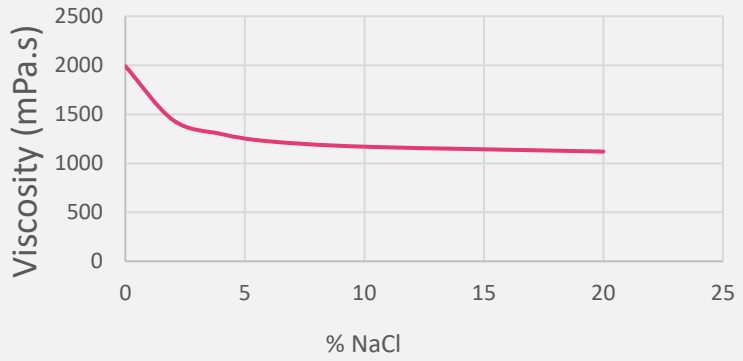
ALTER-EMULFABA can emulsify media containing some elecrolytes.

THICKENING EFFECT IN THE PRESENCE OF ELECTROLYTES



Graph n°3 : *viscosity of a 2% ALTER-EMULFABA and 10% oil according to the quantity of electrolytes. % NaCl used.*

FORMULATION GUIDE

MOISTURISING COCOON CREAM

INGREDIENT NAME	INCI	W.T %
AQUALGAE SACCHARINA*	SACCHARINA LATISSIMA EXTRACT & CITRIC ACID & SODIUM BENZOATE & POTASSIUM SORBATE	QSP 100%
OIL OF ALGAE*	VITIS VINIFERA SEED OIL & LAMNARIA DIGITATA EXTRACT & TOCOPHERYL ACETATE	20%
ALTER-EMULFABA*	**ACACIA SENEGAL GUM & SCLEROTIUM GUM & HYDROLYZED CICER SEED EXTRACT**	**2%**
PERFUME	PERFUME	0.8%
TREMEL+HA*	TREMELLA FUCIFORMIS POLYSACCHARIDE	0.10%

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PROTOCOL

- Add ALTER-EMULFABA to aqualgae under deflocculating agitation.
- Heat at 45°C under agitation to 2000 rpm.
- Heat Oil of Algae at 45°C
- Pour Oil of Algae into the aqueous phase under rotor stator 3000 rpm during 10 min.
- Cool under deflocculating agitation (1500 rpm) to 30°C.
- Add Tremel+HA.

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ALTER-EMULGEL

REF : J108

A NATURAL EMULSI-GELLING AGENT FROM PLANT EXTRACT

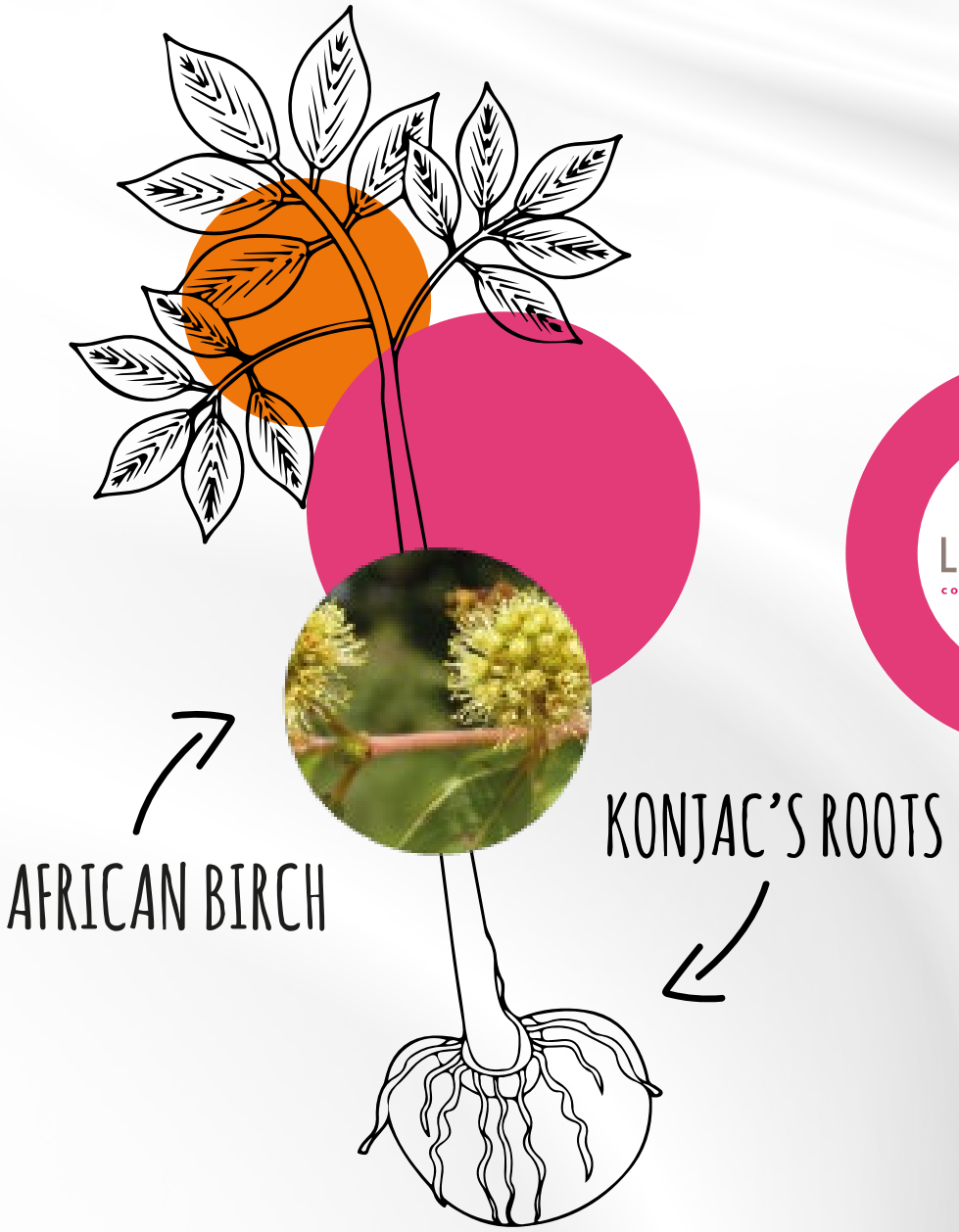
IDEAL TO FORMULATE GEL CREAM WITH SILICONE-LIKE FEELING.

100% NATURAL ACCORDING TO ISO 16 128 COSMOS COMPLIANT

OK CHINA

GOOD STABILITY

- **Made from plant extract without surfactant**
- **A typical silicone-like feeling**
- **For textured, non greasy cream suitable for young skins.**



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MANUFACTURING PROCESS :
A plant extract of African birch and konjac root stabilized with citrate.

APPARENCE:
Beige powder

INCI :
Glucomannan & Anogeissus leiocarpus bark extract & sodium citrate

Figure : Optical microscope photo of an emulsion (10% oil, 1,3% Alter-Emulgel)

PROPERTIES & USES

- **DOSAGE:**

Recommanded to use at 1,3%.

- **PROPERTIES:**

To formulate O/W emulsions from 10% to 25% oil.

Formation of a nice gelly cream.

No soapy

APPLICATION

Alter-Emulgel can be used in many kind of applications and offers a diversity of textures.

Texture according to oil pourcentage
(with 1,3% Alter-Emulgel)

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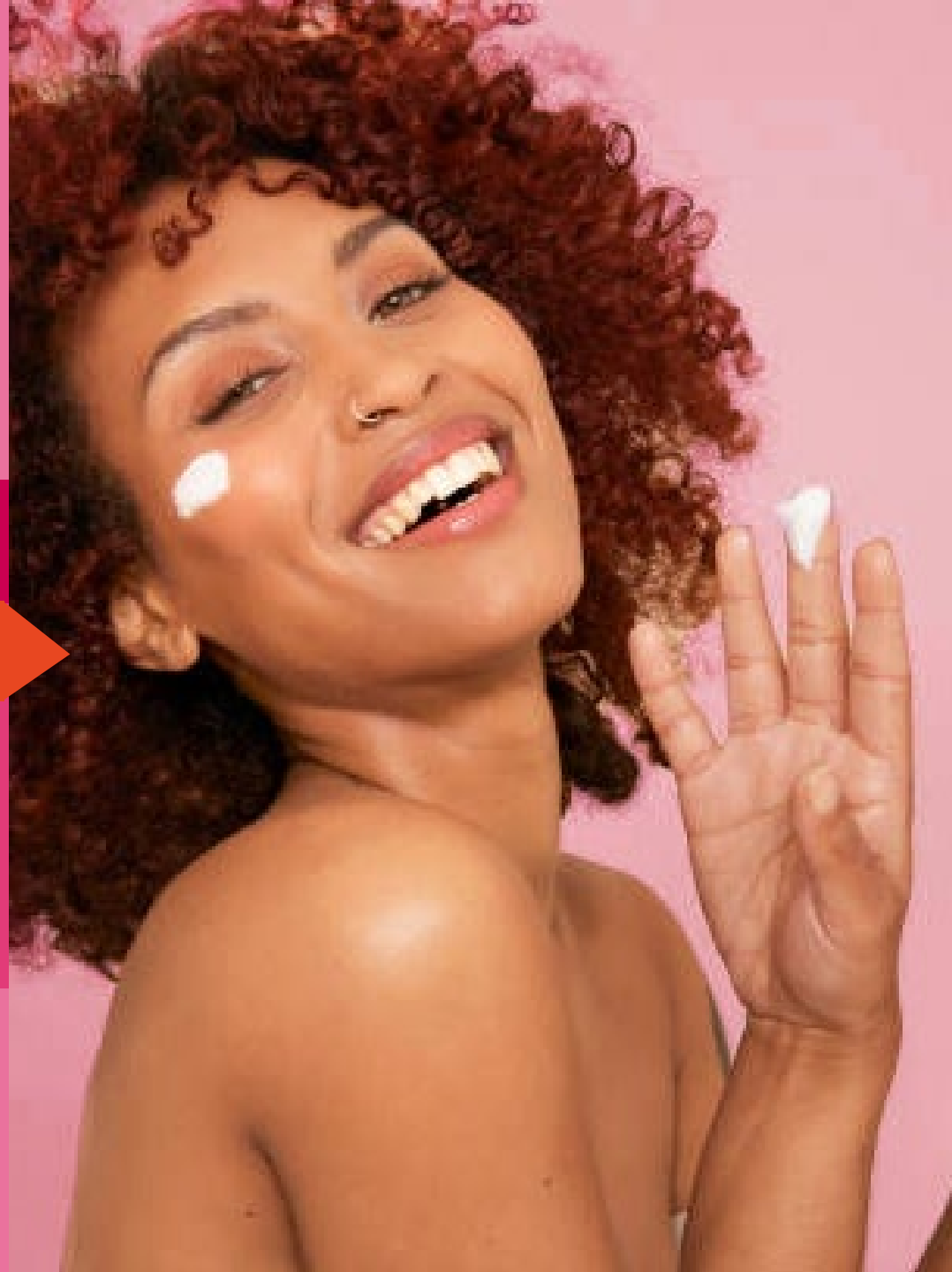
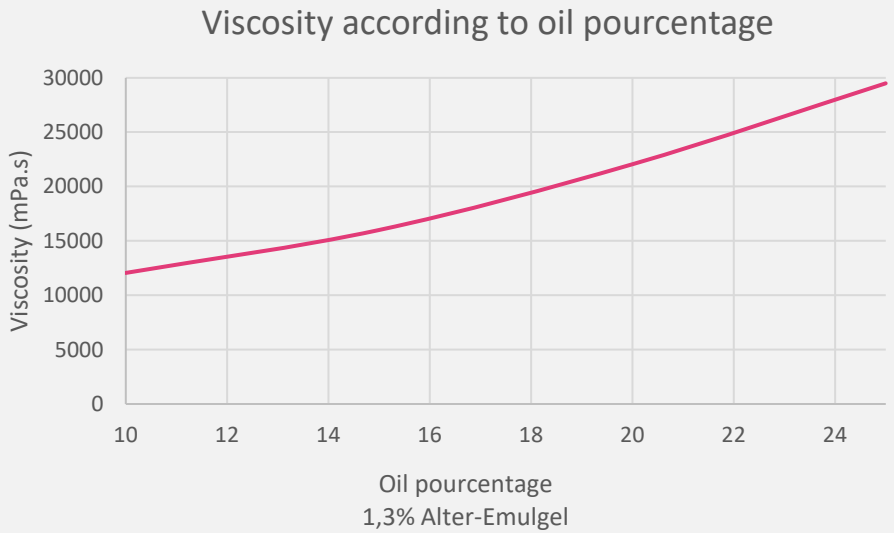
5% > 10%	10% > 20%	20% > 25%
FLUID	**LIGHT**	**THICK**
Milk Lotions	Light cream Foundation	Thick creams Butters Masks



THICKENING CAPACITY



Graph : *viscosity of an emulsion with 1,3% Alter-Emulgel according to oil concentration ; Emulsion with only water, preservatives, plant oils and 1,3% Alter-Emulgel*

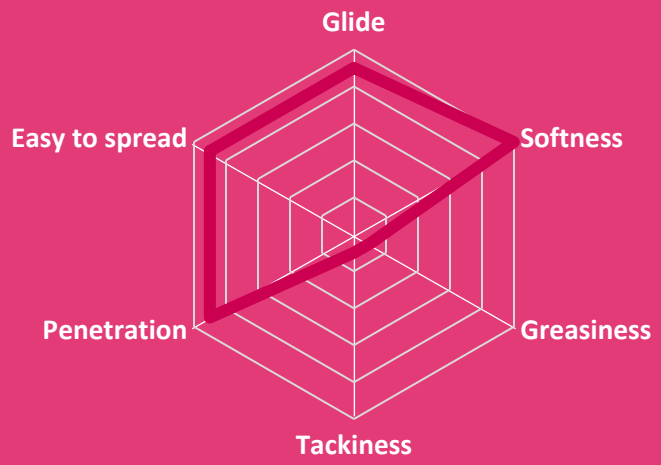
SENSORY TREND

A typical **silicone-like skin feel.**

Emulgel gives a **very soft after-feel, without feeling greasy or sticky.**

SENSORIAL PROFIL

Graph : Sensory profil of an emulsion with 1,3% Emulgel, 10% oil.



Sensory profil: no quantified results from a sensory study.

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SENSORY STUDY

Comparative study between Alter-Emulgel and 2 emulsi-gelling agent from market :

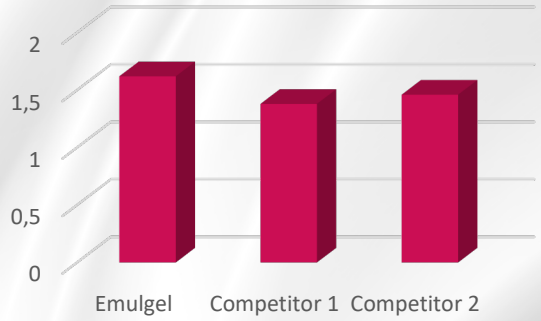
Competitor n°1 : « Sodium Acrylates Copolymer & Lecithin. »

Competitor n°2 : « sodium acrylate/sodium acryloyldimethyl taurate copolymer & aqua (water) & isohexadecane & polysorbate 80 & sorbitan oleate »

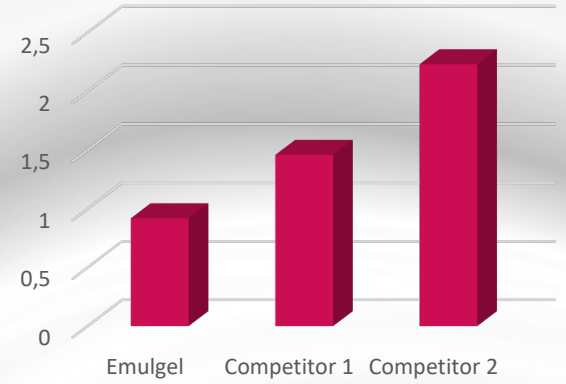
Alter-Emulgel is even **better than acrylates polymers** based emulsi-gelling agents.

Graph : comparaison 10% oil emulsions made from differents emulsi-gelling agents

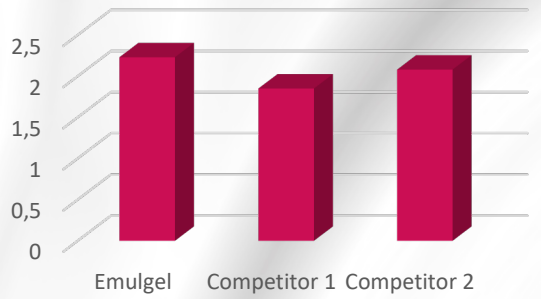
Softness



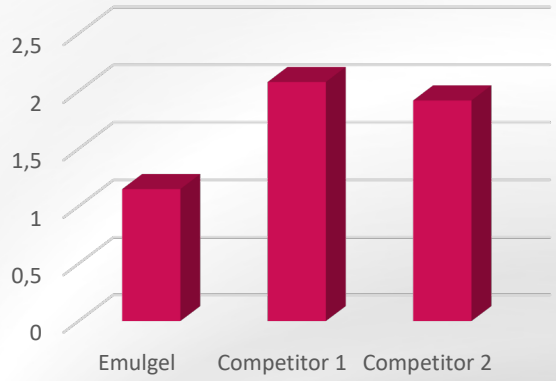
Tackiness



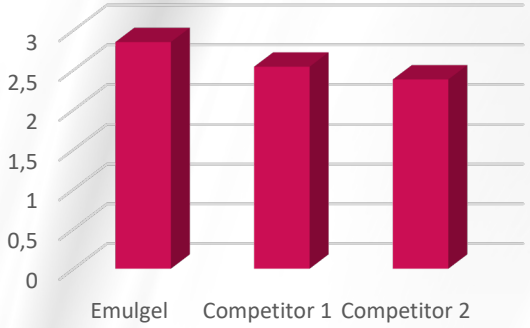
Penetration



Greasiness



Glide



FORMULATION

- Recommanded 1,3%
- No predispersion - Disperse in water first with deflocculator turbine
- Non-shear sensitive
- Hot emulsification recommanded (75°C-80°C)
- Add oil phase up to 25% at 1,3% Alter-Emulgel

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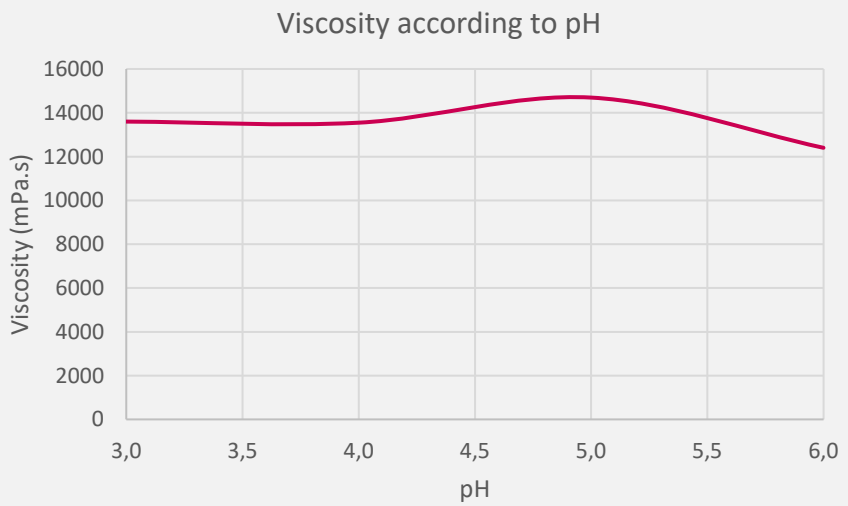
SUSPENSIONS CAPACITIES

Alter-Emulgel used in emulsion **at 1,3%, allows to suspend pigments.**

It can be used in make-up application for foundations…

COMPATIBILITIES

- Very optimum emulsion's stability in a range of pH from 3 to 6.

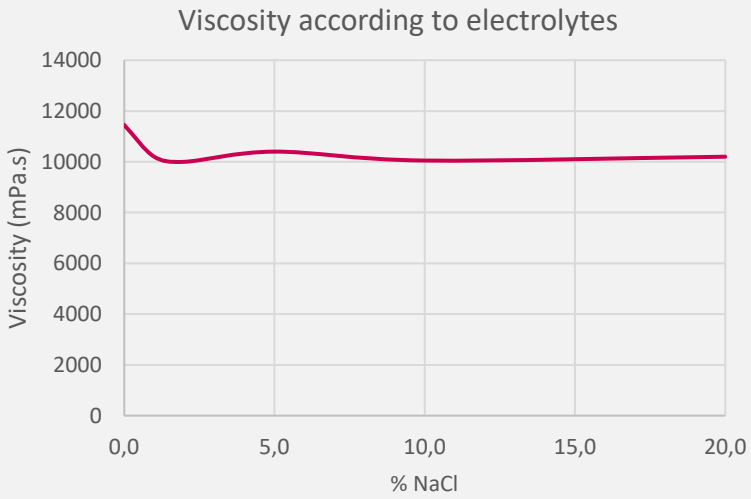


Graph : viscosity of a 1,3% Alter-Emulgel and 10% oil according to pH

- Naturally buffers an aqueous solution at pH 5.

COMPATIBILITIES

- Alter-Emulgel can emulsify media containing some electrolytes.



Graph : viscosity of a 1,3% Alter-Emulgel and 10% oil according to the quantity of electrolytes. % NaCl used.

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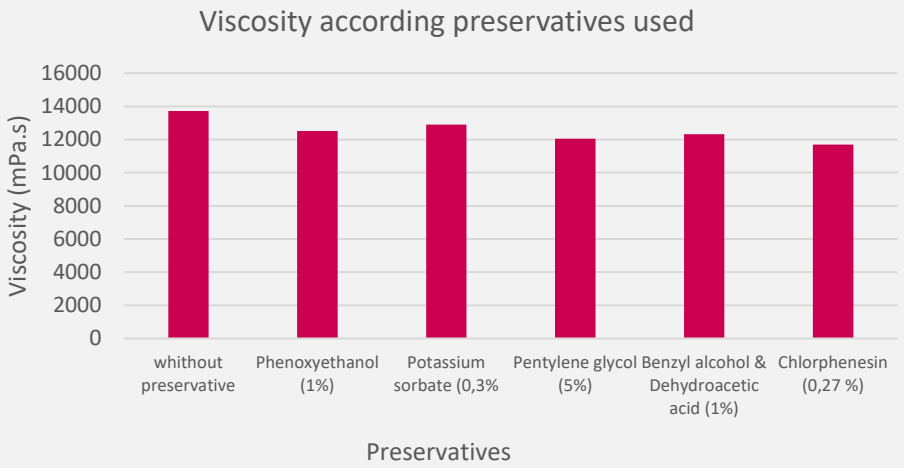
COMPATIBILITIES

- Alter-Emulgel can emulsify media containing some preservatives.



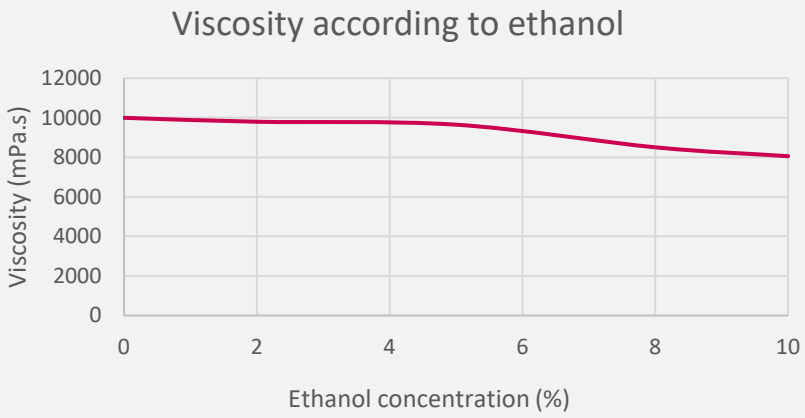
Graph: viscosity of a 1,3% Alter-Emulgel and 10% oil according to preservatives used

Also compatible with :

- Cationic agent
- AHA (fruit acid)

COMPATIBILITIES

- Alter-Emulgel can emulsify media containing ethanol (untill 10%)



Graph: viscosity of a 1,3% Alter-Emulgel and 10% oil according to

ALTER POWDERS

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ALTER-THICKBARLEY

REF : J101

THICKENING AGENT

IDEAL TO OBTAIN THICKEN CREAM

100% NATURAL ACCORDING TO ISO 16 128 & COSMOS COMPLIANT

OK CHINA

- An alternative to chemically modified starches
- A rich but not greasy texture
- A powdered feeling

INCI :
Hordeum vulgare seed flour

FUNCTION:

- **Thickener** : it allows to obtain thicken cream

Emulsion stabilizer : associated with an emulsifier, it allows to texturize and participate to the stability of the emulsion

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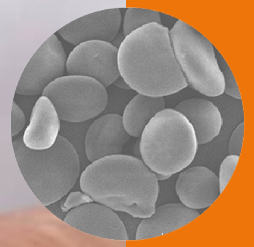
APPARENCE:
White odorless powder

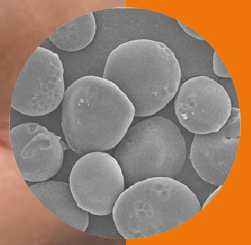
COMPOSITION

A thermally modified barley starch

A green way to transform structure and physicochemical properties of barley starch.



A dry heating treatment at high temperatures is applied on native barley starch as a physical method for starch modification.



This heat treatment change the structure of barley starch. As a result :

- **Higher viscosity**
- **Gelatinization temperature decrease.**
- **Solubility increase**
- **Water and oil absorbtion increase.**

FORMULATION

GENERAL CHARACTERISTICS:

• Recommanded dosage: around 5%.

PROTOCOL:

• To be incorporated into an emulsion to thicken and stabilize it.
• Heat at 80°C for 30 minutes.

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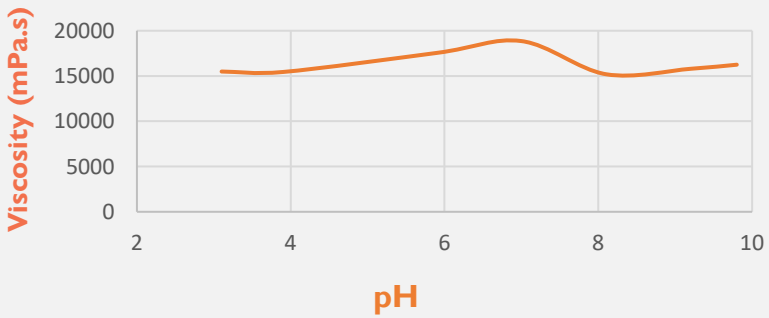
COMPATIBILITIES

ALTER-THICKBARLEY is able to **thick aqueous media over a large pH range**

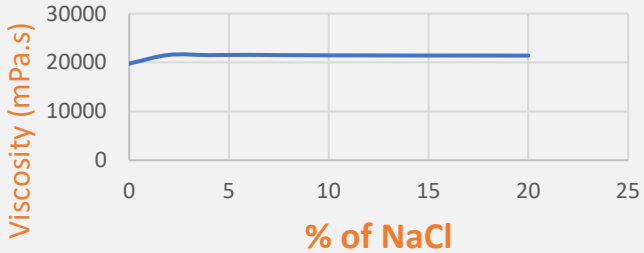
VISCOSITY ACCORDING TO PH



***Graph** : viscosity of an 10% aqueous ALTER-THICKBARLEY gel according to pH.*

ALTER-THICKBARLEY is able to **thick media in presence of electrolytes**

THICKENING EFFECT IN THE PRESENCE OF ELECTROLYTES



***Graph** : viscosity of an 10% aqueous ALTER-THICKBARLEY gel according to electrolytes.*

FORMULATION GUIDE

TICK COCOON CREAM

INGREDIENT NAME	INCI	W.T %
AQUALGAE SACCHARINA*	SACCHARINA LATISSIMA EXTRACT & CITRIC ACID & SODIUM BENZOATE & POTASSIUM SORBATE	QSP 100%
OIL OF ALGAE*	VITIS VINIFERA SEED OIL & LAMINARIA DIGITATA EXTRACT & TOCOPHERYL ACETATE	20%
ALTER-THICKBARLEY	**HORDEUM VULGARE SEED FLOUR**	**5%**
ALTER-EMULFABA	**ACACIA SENEGAL GUM & SCLEROTIUM GUM & HYDROLYZED CICER SEED EXTRACT**	**2%**

PROTOCOL

- Add ALTER-EMULFABA to aqualgae under deflocculating agitation.
- Heat at 80°C under agitation to 2000 rpm.
- Heat Oil of Algae at 80°C
- Pour Oil of Algae into the aqueous phase under rotor stator 3000 rpm during 10 min.
- Add ALTER-THICKBARLEY under agitation , heat to 80°C-85°C for 30 minutes.
- Cool under deflocculating agitation (1500 rpm) to 30°C.
- Adjust pH if necessary from 4,8 to 5,4.

ALTER POWDERS

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ALTER-GELIJAC

REF : J104

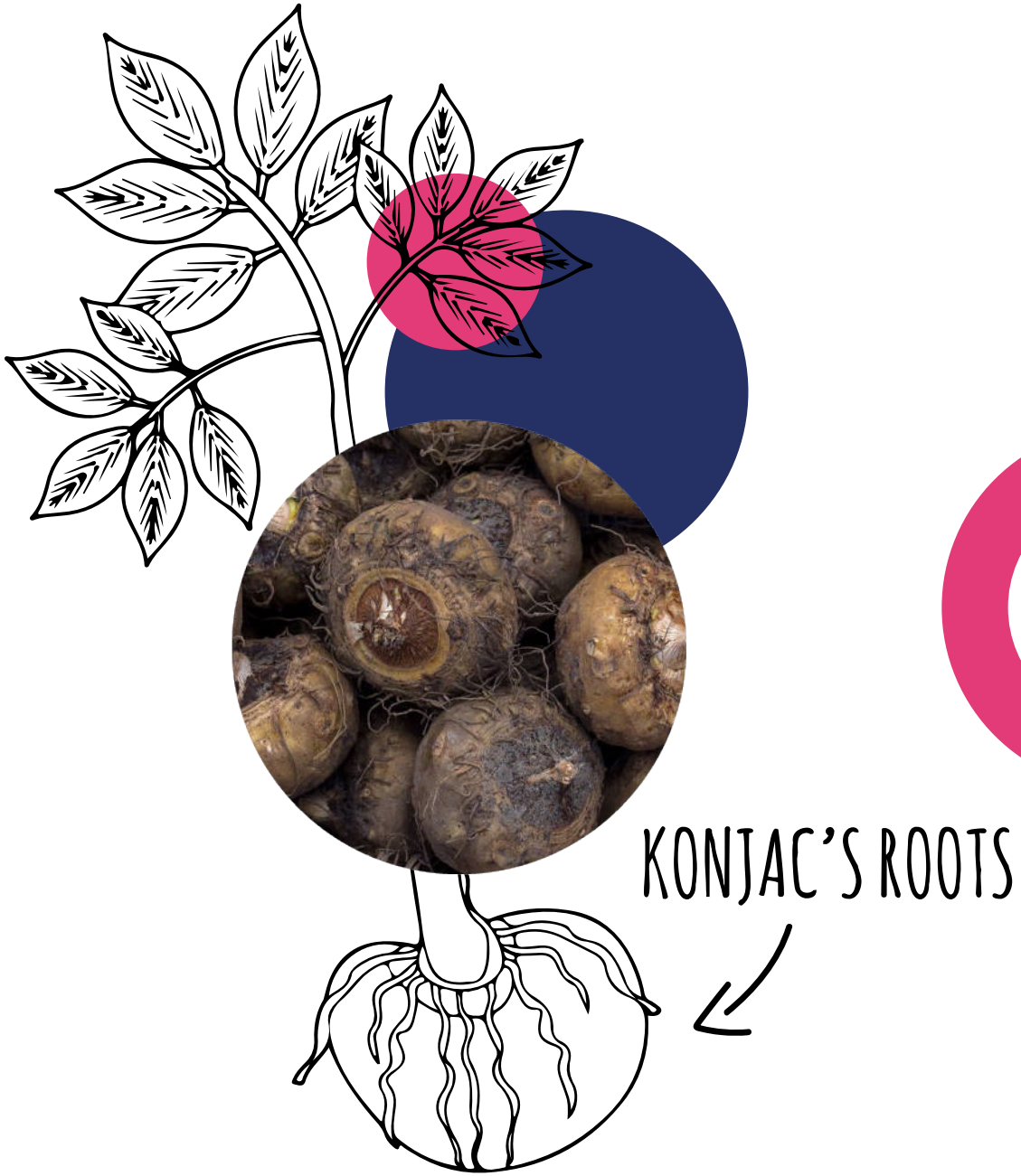
HIGH VISCOSITIES GELLING AGENT

IDEAL TO OBTAIN COLORLESS GELS WITH HIGH VISCOSITIES

100% NATURAL ACCORDING TO ISO 16 128 & COSMOS COMPLIANT

OK CHINA

- A plant alternative to carbomers…
- For high viscosity gels
- Cold process
- Pleasant feeling (xanthan alternative)
- Fast dissolution : do not lump
- Good stability : pH, electrolytes, surfactants
- Thixotropic properties



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MANUFACTURING PROCESS :

ALTER-GELIJAC is obtained by grinding and extracting polysaccharides from the roots of the Amorphophalus konjac plant which is traditionally harvested in China.

INCI :
Glucomannan

APPARENCE:
White powder

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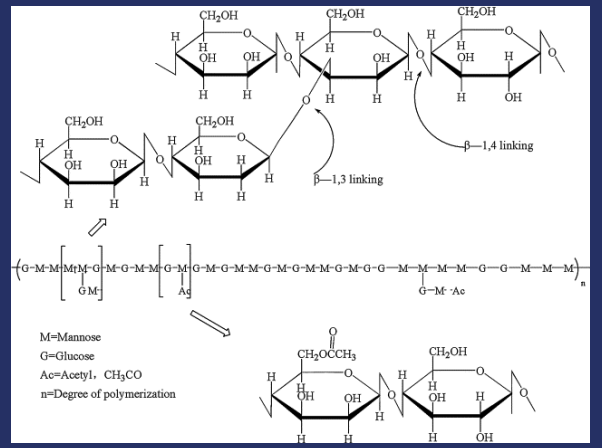
COMPOSITION

ALTER-GELIJAC is mainly composed of glucomanan (> 85%), a composition of two sugars: mannose and glucose.

Gelling by water molecule retention. It requires no pH variation, no electrolytes, no heat.



PROPERTIES & USES

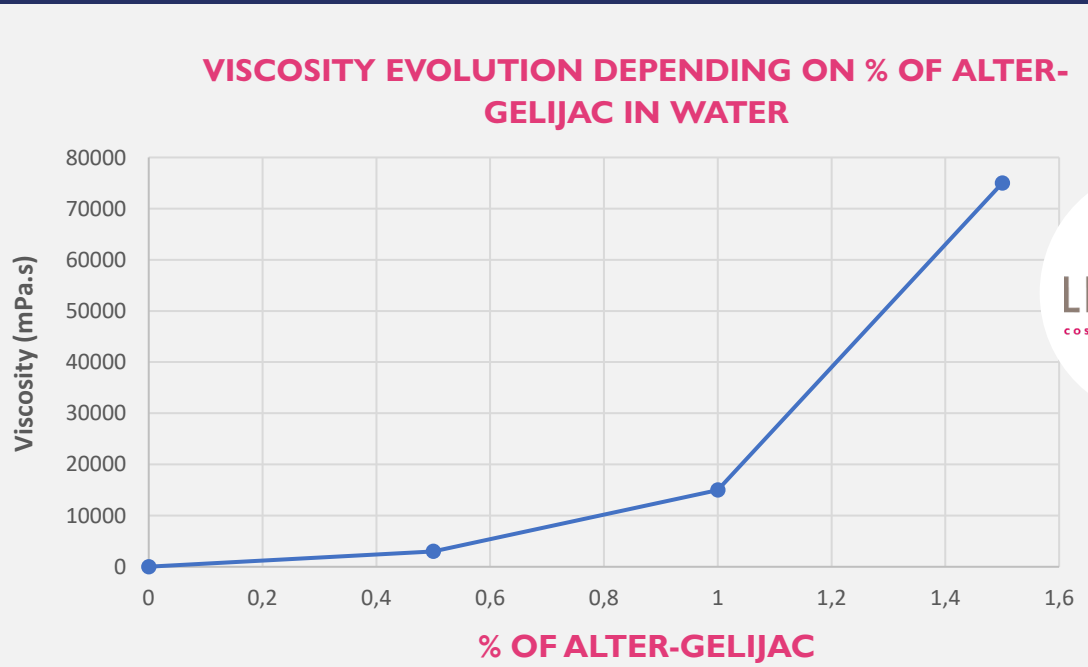
PROPERTIES:

- Gelling of aqueous phases
- Can be used both cold and hot process
- Thickener for emulsions
- Emulsion stabilizer

USES:

- Ideal to formulate shower gels, shampoos, slimming gels, freshness gel masks

THICKENING CAPACITY



Graph n°1 : *Viscosity of aqueous ALTER-GELIJAC gel according to % used.*

FORMULATION

GENERAL CHARACTERISTICS:

• Recommanded dosage: from 0,5 to 1,5%.

PROTOCOL:

• To be incorporated into water both in cold or heat process.

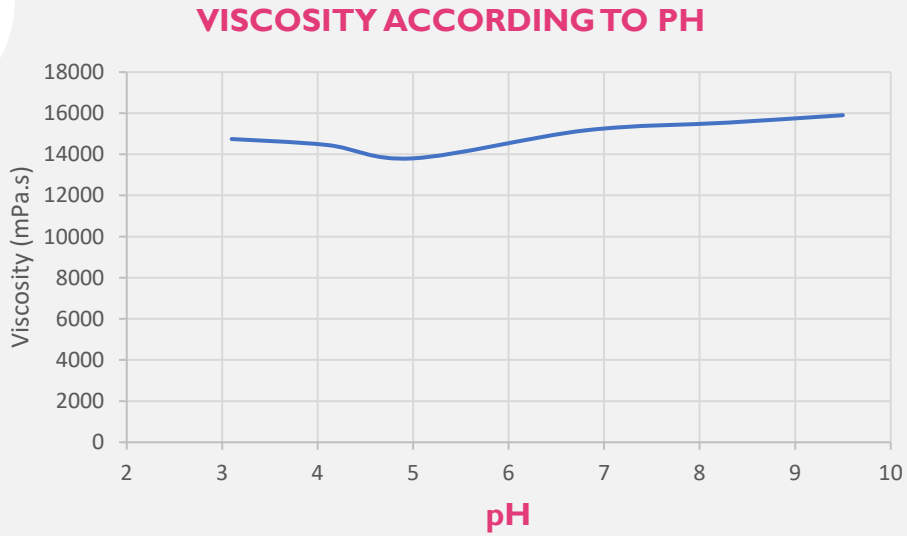
• Not heat sensitive until 85°C.

Fast dissolution (do not lump) with immediate texture.

COMPATIBILITIES

THICKENING CAPACITY ACCORDING TO PH

ALTER-GELIJAC is able to thick aqueous media over a very wide pH range, in highly acidic media and highly alkaline media (see graph below).

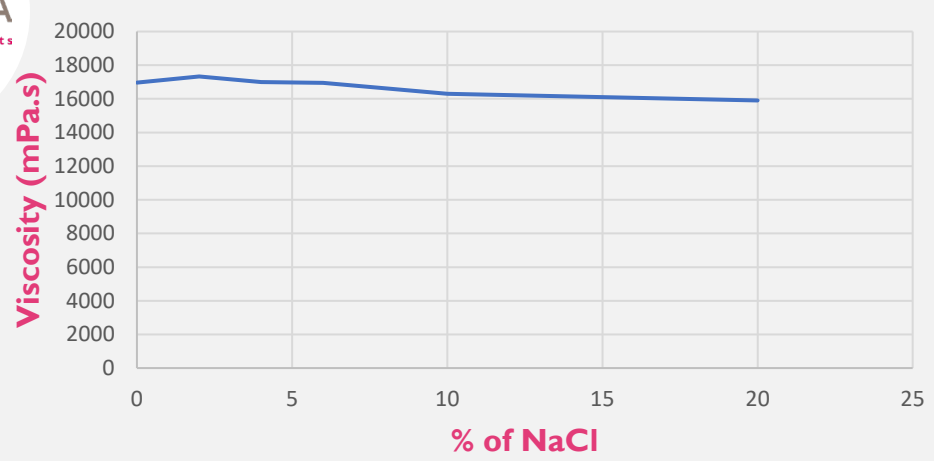


***Graph n°2** : wiscosity of an 1% aqueous ALTER-GELIJAC gel according to pH.*

COMPATIBILITIES

ALTER-GELIJAC can thicken media containing some elecrolytes.

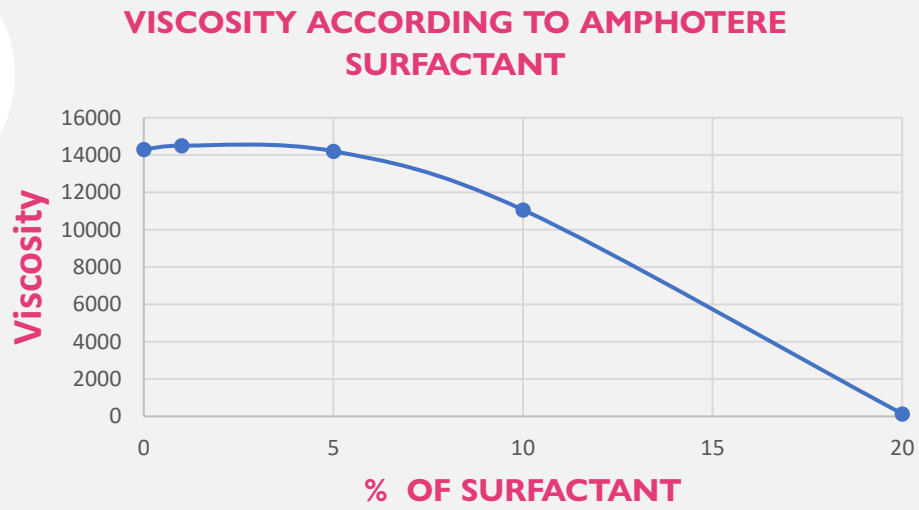
THICKENING EFFECT IN THE PRESENCE OF ELECTROLYTES



Graph n°3 : *viscosity of a 1% ALTER-GELIJAC gel according to the quantity of electrolytes. % NaCl used.*

COMPATIBILITIES

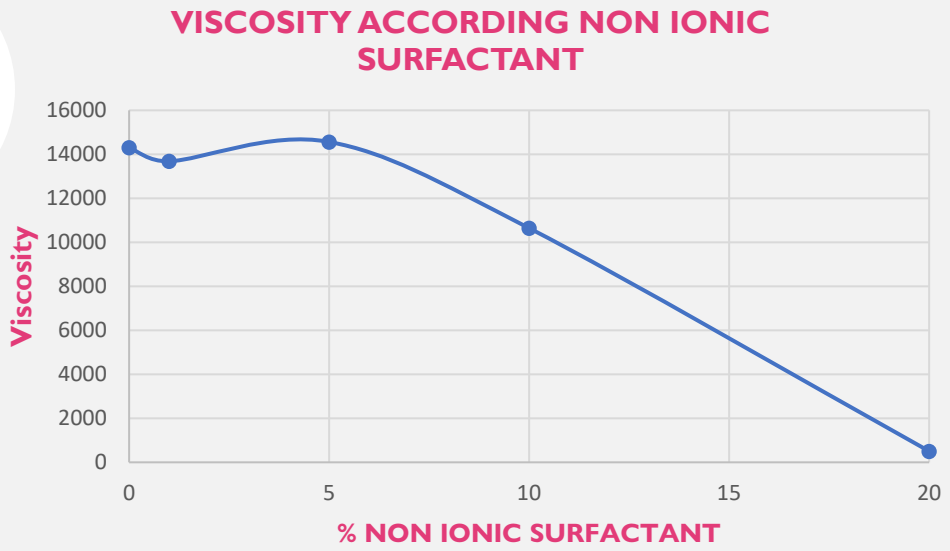
Compatible with Amphoteric surfactants untill 10%



Graph n°4 *: viscosity of a 1% ALTER-GELIJAC gel according to the quantity of amphotere surfactant ; The test was carried out with « cocamidopropyl betaine » surfactant.*

COMPATIBILITIES

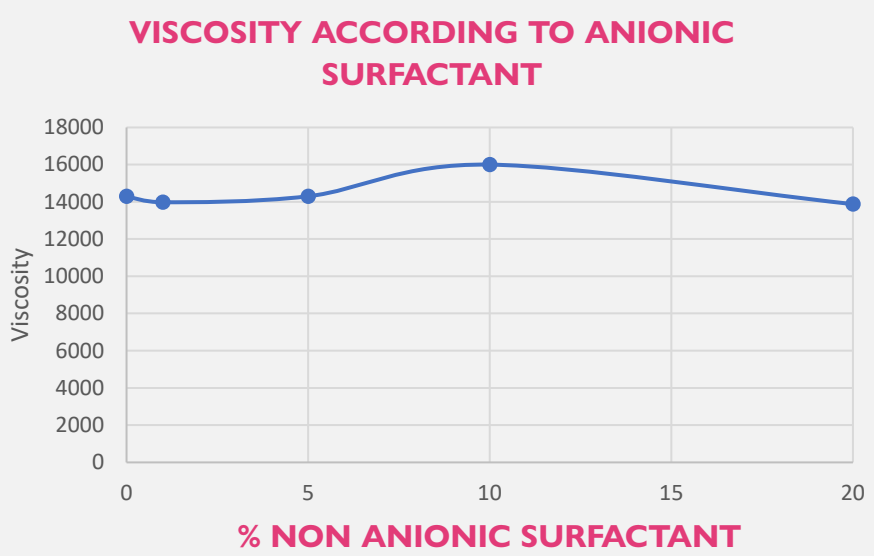
Compatible with Non-ionic surfactants untill 10%.



Graph n°5 *: viscosity of a 1% ALTER-GELIJAC gel according to the quantity of non ionic surfactant. The test was carried out with «caprylyl/capryl glucoside» surfactant.*

COMPATIBILITIES

The viscosity of the gels obtained does not change over time; We observe a change in the appearance of the gel with 20% anionic surfactant concentration. The gel becomes more slimy.

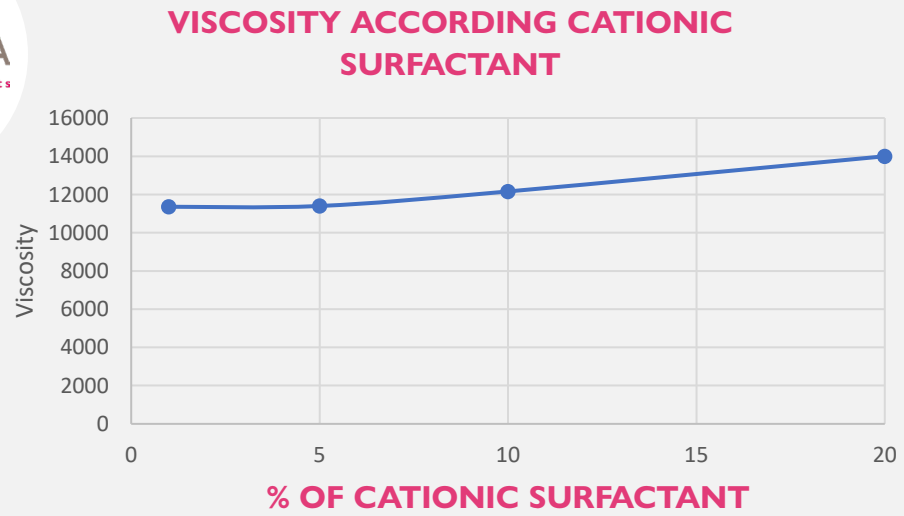


***Graph** : viscosity of a 1% ALTER-GELIJAC gel according to the quantity of anionic surfactant.*

COMPATIBILITIES

ALTER-GELIJAC can thickens media containing cationic surfactant.

The viscosity of the gels obtained does not change over time.



***Graph n°7** : viscosity of a 1% ALTER-GELIJAC gel according to the quantity of cationic surfactant. The test was carried out with «Cetrimonium chloride» surfactant.*

FORMULATION GUIDE

JELLY MASK

INGREDIENT NAME	INCI	W.T %
AQUALGAE UNDARIA	UNDARIA PINNATIFIDA EXTRACT CITRIC ACID SODIUM BENZOATE POTASSIUM SORBATE	94,58
MICROZEST 25 GARDENIA BLUE	MALTODEXTRIN GARDENIA FLORIDA FRUIT EXTRACT	0,02%
HEALTHYSKIN	GLYCERIN AQUA GIGARTINA STELLATA EXTRACT	1%
ALTER-GELIJAC	**GLUCOMANNAN**	**1,8 %**
FUCOREVERSE	GLYCERIN AQUA HYDROLYZED F-FUCOIDAN	1,5%
TREMEL+HA	TREMELLA FUCIFORMIS POLYSACCHARIDE	0,1%
GLYCERINE 4811 RSPO MB GREEN+	GLYCERIN	1%

PROTOCOL

- Mix aqualgae, Microzest gardenia blue.
- Add ALTER-GELIJAC powder at 2000 rpm for 10 min at room temperature.
- Prepare a premix glycerin and Tremel+HA
- Add Healthyskin, Fucoreverse, premix Tremel+HA/glycerin and mix gently.

FORMULATION GUIDE

KONJAC SHOWER GEL

INGREDIENT NAME	INCI	W.T %
WATER	AQUA	QSP 100%
PLANTACARE 810 UP	CAPRYLYL/CAPRYL GLUCOSIDE	5,0%
TEGO BETAIN F 50	COCAMIDOPROPYL BETAINE	5,0%
ALTER-GELIJAC	**GLUCOMANNAN**	**1,0 %**
CITRIC ACID	CITRIC ACID	0,9%
PERFUME LAGUNE	PARFUM	0,2%
BENZYL ALCOHOL	BENZYL ALCOHOL	0,14%
SODIUM BENZOATE	SODIUM BENZOATE	0,1%

PROTOCOL

- Mix at room temperature all ingredients together for 20 minutes.
- You can also heat to 75°C for an even smoother texture.

ALTER POWDERS

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ALTER-GELITIUM

REF : J105

TRANSPARENT GELLING AGENT

IDEAL TO BRING FILMOGENIC SENSORIALITY OR EXTREMELY TRANSPARENT GELS.

ALSO CAN BE USED AS A CO-EMULSIFIER OR A SUSPENSIVE AGENT.

100% NATURAL ACCORDING TO ISO 16 128 & COSMOS COMPLIANT

OK CHINA

- **Very transparent gels**
- **Good stability (pH, electrolytes, surfactants…)**

MANUFACTURING PROCESS

Resulting from the fermentation of the Sclerotium mushroom (Non GMO)

FUNCTION:

- **Gelling agent:** texturizing to form very clear, transparent aqueous gels
- **Co-emulsifier:** to stabilize emulsions thanks to the network formed between the oil droplets
- **Suspensive agent**

INCI :

Sclerotium gum

APPARENCE:

White powder

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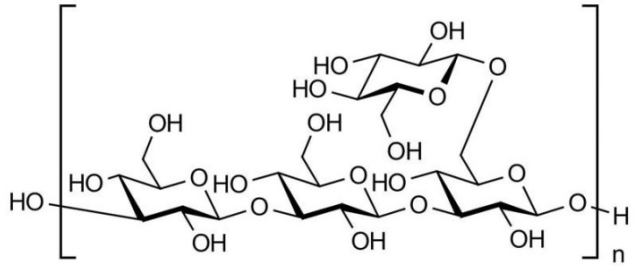
COMPOSITION

ALTER-GELITIUM is a sclerotium gum. It is a non ionic polysaccharide containing glucose as the unique monomer. The molecular weight is around 5 Mdaltons.

This particular structure and the type of bonds Between the glucoses monomers explains the great stability.



PROPERTIES & USES

PROPERTIES:

- Brins filmogenic sensoriality
- Brings great transparency to gels

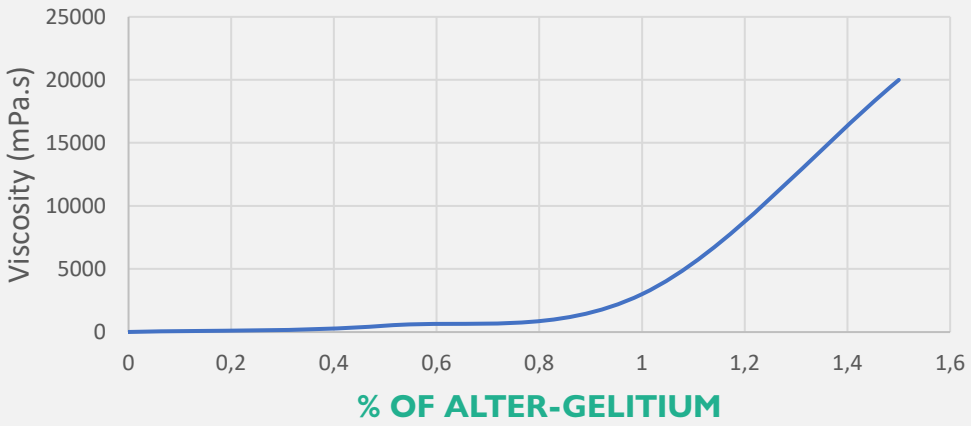
  Skin protection (film forming)
- A suspending agent
- Stabilizes emulsions

USES:

- Ideal to formulate skincare product suchs as face serum, lotion, cleansers, cream

THICKENING CAPACITY

VISCOSITY ACCORDING TO ALTER-GELITIUM %



Graph n°1 : *Viscosity of aqueous ALTER-GELITIUM gel according to % used.*

FORMULATION

GENERAL CHARACTERISTICS:

- **Dosage :** from 0,1 to 1,5 %

PROTOCOL:

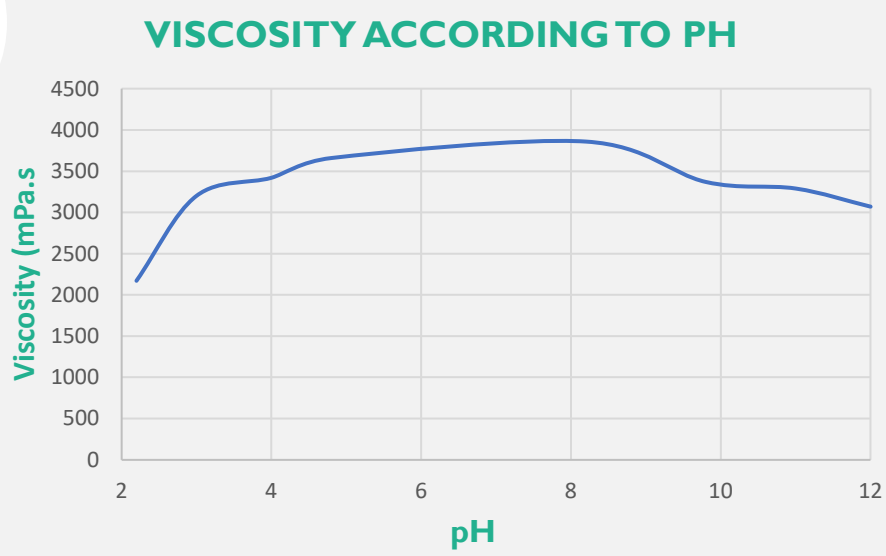
- Incorporate the powder into the aqueous phase under agitation. To facilate solubility, we recommend predispersing Alter-Gelitium in a glycol.

Mix for 30 minutes at 45°C or more.

COMPATIBILITIES

THICKENING CAPACITY ACCORDING TO PH

ALTER-GELITIUM is able to thick aqueous media over a very wide pH range, in highly acidic media and highly alkaline media (see graph below). We can consider that it is stable from a pH range from 3 to 9.

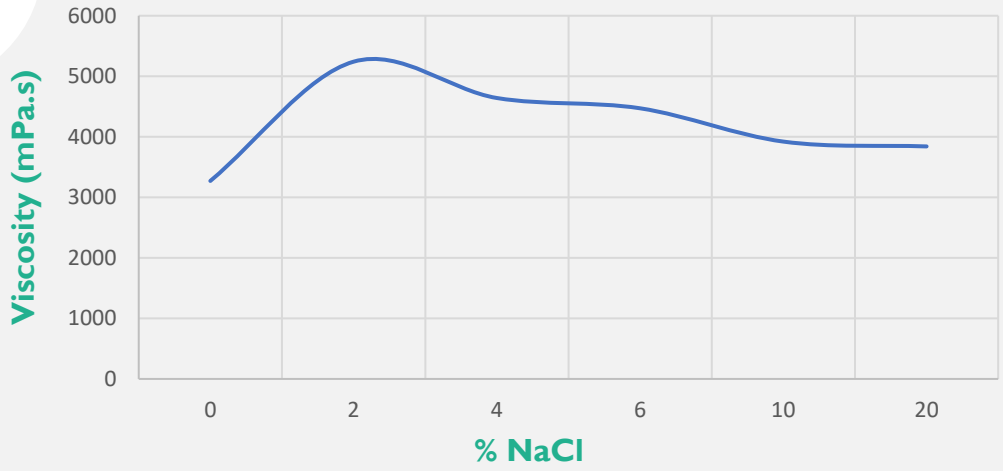


***Graph n°2** : viscosity of an 1% aqueous ALTER-GELITIUM gel according to pH.*

COMPATIBILITIES

ALTER-GELITIUM can thickens media containing some electrolytes.

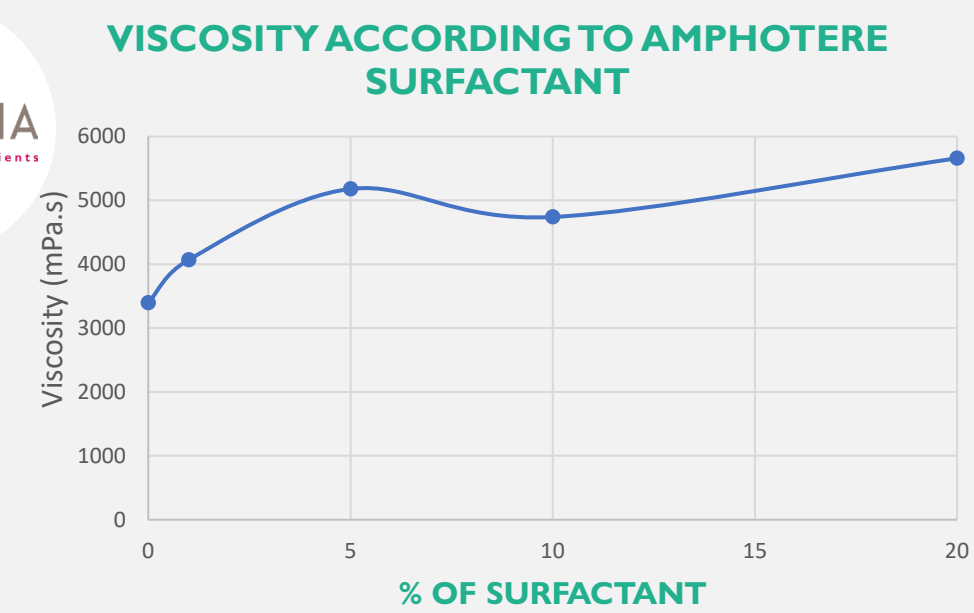
THICKENING EFFECT IN THE PRESENCE OF ELECTROLYTES



Graph n°3 : *viscosity of a 1% ALTER-GELITIUM gel according to the quantity of electrolytes. % NaCl used.*

COMPATIBILITIES

Although viscosity holds with amphoteric surfactants, gels lose a little bit their transparency.

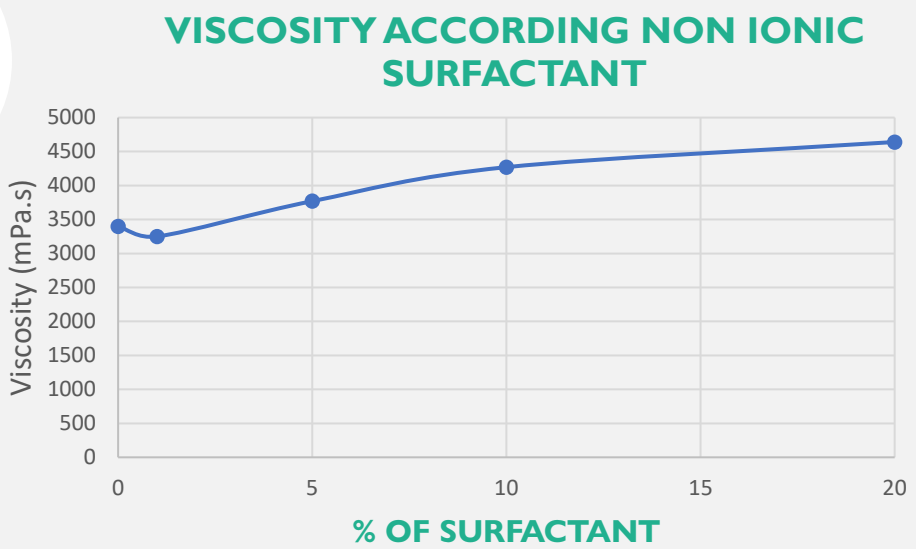


Graph n°4 *: viscosity of a 1% ALTER-GELITIUM gel according to the quantity of amphotere surfactant ; The test was carried out with « cocamidopropyl betaine » surfactant.*

COMPATIBILITIES

ALTER-GELITIUM can thickens media containing non ionic surfactant.

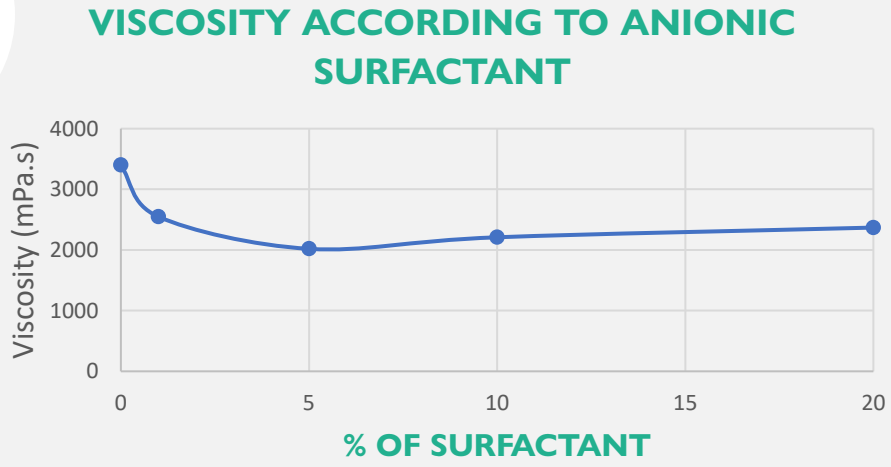
The viscosity of the gels obtained does not change over time.



Graph n°5 *: viscosity of a 1% ALTER-GELITIUM gel according to the quantity of non ionic surfactant. The test was carried out with «caprylyl/capryl glucoside» surfactant.*

COMPATIBILITIES

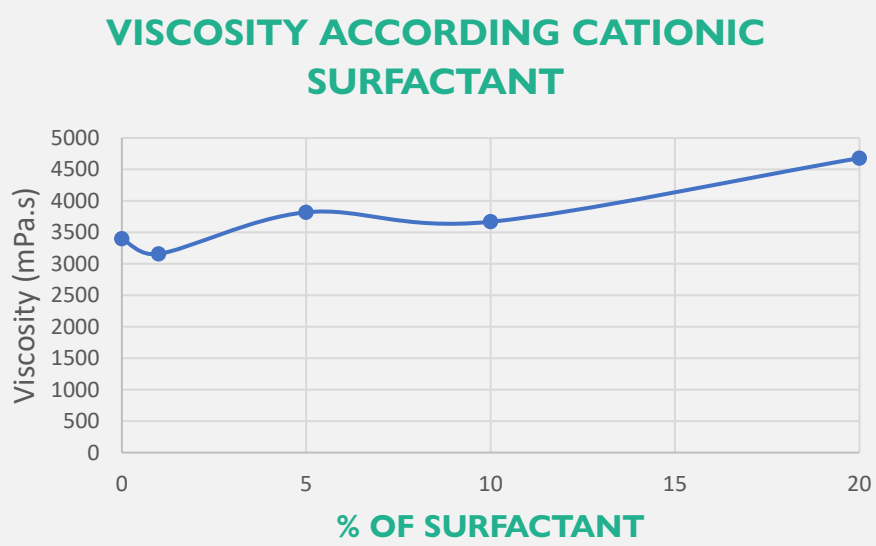
Viscosity holds with anionic surfactants, but gels can lose a little bit their transparency.



Graph n°6 *: viscosity of a 1% ALTER-GELITIUM gel according to the quantity of anionic surfactant. The test was carried out with «Ammonium lauryl sulfate» surfactant.*

COMPATIBILITIES

Although viscosity holds with cationic surfactants, gels can lose a little bit their transparency.



***Graph n°7** : viscosity of a 1% ALTER-GELITIUM gel according to the quantity of cationic surfactant. The test was carried out with «Cetrimonium chloride» surfactant.*

FORMULATION GUIDE

SENSORIAL FACE SERUM

INGREDIENT NAME	INCI	W.T %
AQUALGAE PALMARIA	PALMARIA PALMATA EXTRACT & CITRIC ACID & SODIUM BENZOATE & POTASSIUM SORBATE	QSP 100%
PROPANEDIOL	PROPANEDIOL	7,5%
PENTYLENE GLYCOL	PENTYLENE GLYCOL	5,0%
ALTER-GELITIUM	**SCLEROTIUM GUM**	**0,5%**
TEGOSOFT	POLYGLYCERYL-4-CAPRATE	0,45%
TREMEL+HA	TREMELLA FUCIFORMIS POLYSACCHARIDE	0,1%
PARFUM	PARFUM	0,03%

PROTOCOL

• Mix ALTER-GELITIUM with Aqualgae. Heat to minimu 45°C for 20 minutes.

• Add all the other ingredients. We can recommend to premix Tremel+HA with pentylene glycol for a better dispersion.

ALTER POWDERS

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ALTER-TALCANIOC

REF : J103

HYDROPHOBIC POWDER

71% NATURAL ACCORDING TO ISO 16 128

INCI :
Cellulose acetate & tapioca starch

OK CHINA

- **Alternative to talc**
- **Recommanded for oily and acne-prone skin care products, makeup, dry shampoo, baby powder …**

PROPERTIES & USES

PROPERTIES:
Can absorb more than 2 times of its weight in sebum

USES:
- Ideal for baby powders
- Make-up
- Touching agent

FORMULATION

GENERAL CHARACTERISTIC:
- Dosage : Up to 100%

PROTOCOL:
- Cold process
- Use pure or mixed with other powders

Water drop on ALTER-TALCANIOC powder

FORMULATION GUIDE

POWDERED MILK

INGREDIENT NAME	INCI	W.T %
WATER	AQUA	QSP
PROPANEDIOL	PROPANEDIOL	8,5
ALTER-TALCANIOC	**CELLULOSE ACETATE & TAPIOCA STARCH**	**5,0**
PENTYLENE GLYCOL	PENTYLENE GLYCOL	5,0
COPRAH OIL	COCOS NUCIFERA OIL	5,0
CAPRYLIC/CAPRIC	CAPRYLIC/CAPRIC TRIGLYCERIDE	2,0
S-FACE IS	POLYGLECERYL-10 ISOSTEARATE	2,0
VANATURAL	BENTONITE	1,0
GLYCERIN	GLYCERIN	1,0
PARFUM	PARFUM	0,55
XANTHANE GUM	XANTHAN GUM	0,2
SODIUM BENZOATE	SODIUM BENZOATE	0,2
VITAMINE E	TOCOPHEROL, HELIANTHUS ANNUUS SED OIL	0,2
SODIUM HYALURONATE	HYALURONIC ACID	0,1

PROTOCOL

- Make a premix of aqueous phase and a premix of oily phase.
- Heat each phase to 55°C
- Pour the oil phase into the water phase.
- Emulsify for 10 minutes under stator rotor.
- Cool to 40°C and add one by one hyaluronic acid, vitamin E, parfum.
- Add ALTER-TALCANIOC under agitation.
- Adjust pH if necessary from 5,0 to 5,5.

FORMULATION GUIDE

PERFUMED BODY POWDER

INGREDIENT NAME	INCI	W.T %
ALTER-TALCANIOC	CELLULOSE ACETATE & TAPIOCA STARCH	95,0 %
PARFUM LAGUNE	PARFUM	5,0%

PROTOCOL

• Gradually disperse the fragrance over the powder and blend in a mixer for 5 min.

ALTER POWDERS

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ALTER-MATTIFIER

REF : J107

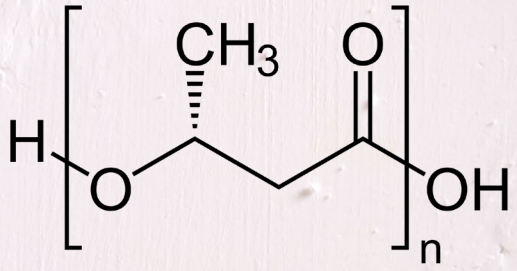
A NATURAL INSTANT MATTIFIER

IDEAL TO ABSORBS EXCESS SEBUM AND ELIMINATES SHINE INSTANTLY

NATURAL ORIGIN ACCORDING TO ISO 16 128
COSMOS COMPLIANT

INCI :
PolyHydroxyButyrate

- **Alternative to synthetic microplastic (banned by European regulation**
- **Made from renewable origin**
- **Biodegradable**



Structure of PHB

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COMPOSITION

Alter-Matiffier is a **PHB very fine powder**. It is a polymer belonging to the polyesters class that are of interests as **renewable origin** and **biodegradable plastics.**

PHB is produced by microorganisms as a form of energy storage molecule.

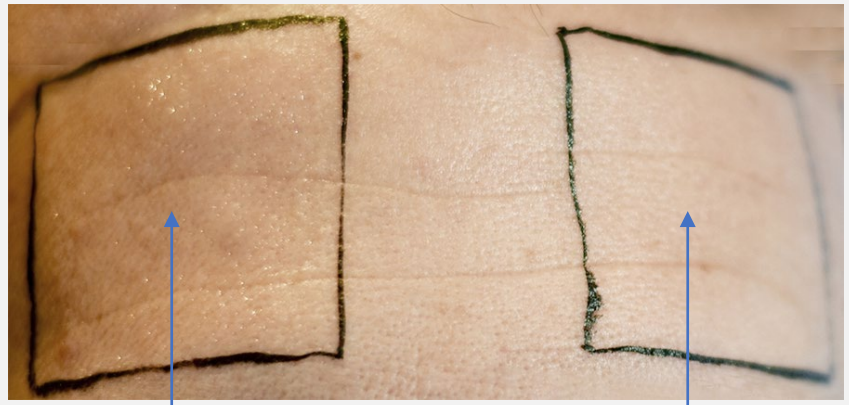
APPARENCE:
White powder

INCI :
PolyHydroxyButyrate

MATTIFYING PROPERTIES

CLINICAL TEST :

- **Protocol**: 10 volunteers ; measure the amount of sebum on the forehead. 5% Alter-Mattifier emulsion on one side and its placebo on the other side.



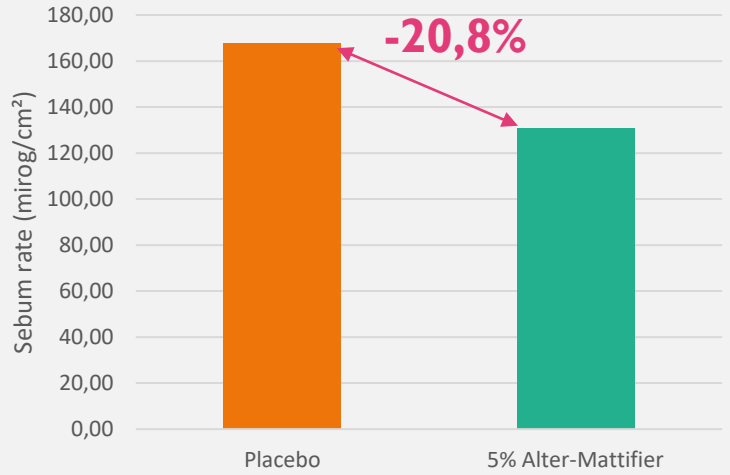
Placebo emulsion on one side

5% Alter-Mattifier emulsion on the other side

MATTIFYING PROPERTIES

RESULTS:

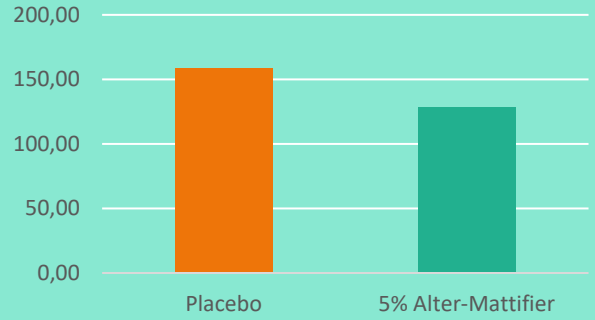
Used at 5% in emulsion, Alter-Mattifier absorb instantly sebum by 20,8%.



* Significantly different, p = 0,0007

Ne rebound in sebum secretion over time (results after 2 hours)

* Significantly different, p = 0,0024



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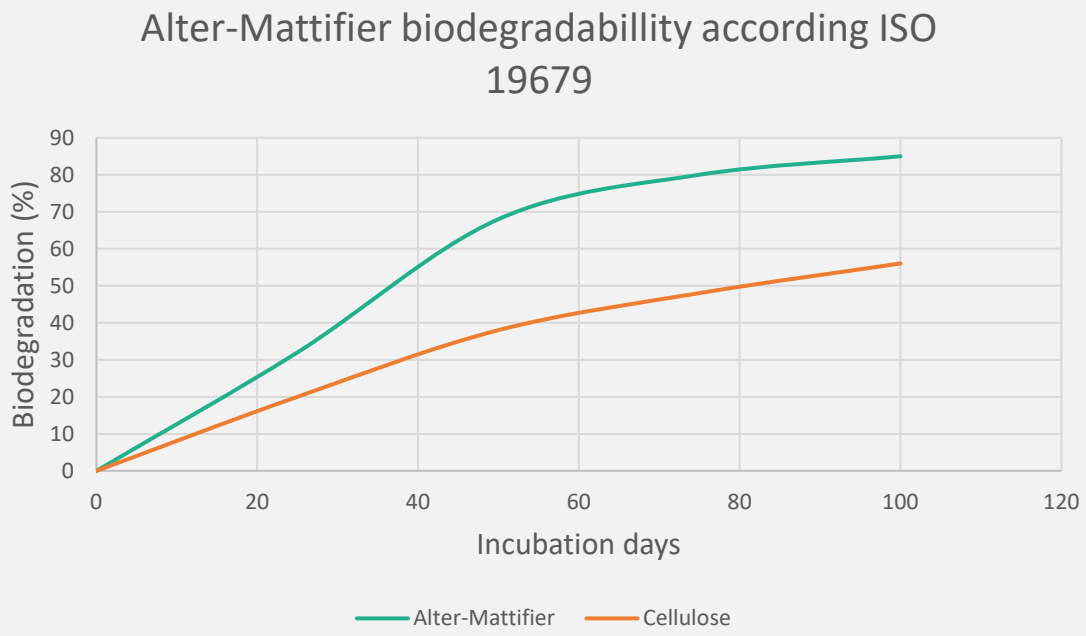
REMOVES SHINNING EFFECT

Comparative study on face

SUSTAINABILITY

Renewable origin : Bio fermentation material produced from corn starch

Biodegradable in seawater/sediment interface according to ISO 19679



Exempt from microplastics restriction (EU 2023/2005)

PROPERTIES & USES

DOSAGE:
Few percents

PROPERTIES:
- Provides a natural mattifying effect in all types of skincare products
- Sebum absorption
- Imparts a soft and creamy aesthetic to powders, lotions and creams.

APPLICATIONS:
- Effective oil absorber on skin
- Ideal for formulations with heavy oil loading
- Oil absorbing powder for dry shampoos

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THANK YOU

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